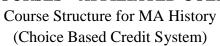
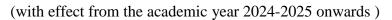


## MANONMANIAM SUNDARANAR UNIVERISTY, TIRUNELVELI-12

## **SYLLABUS**

## **UG - COURSES – AFFILIATED COLLEGES**







Semester-III							
Part	Subject Status	Subject Title	Subject Code	Credit			
III	CORE 7	COLONIALISM AND NATIONALISM IN INDIA		5			
III	CORE 8	INTELLECTUAL HISTORY OF INDIA		5			
III	CORE 9	ECONOMIC HISTORY OF INDIA SINCE 1857 CE		5			
III	CORE 10 INDUSTRY MODULE	TOURISM IN TAMILNADU		4			
III	ELECTIVE	STUDIES IN HUMAN RIGHTS		3			
III	SEC - 2	COMMUNICATION STRATEGIES FOR LEADERSHIP SUCCESS		2			
III		INTERNSHIP/INDUSTRIAL ACTIVITY		2			



#### Total Marks: 100 Internal Exam: 25 marks + External Exam: 75 marks

#### A. Scheme for internal Assessment:

Maximum marks for written test: 20 marks

**3 internal tests**, each of **I hour** duration shall be conducted every semester.

To the average of the **best two** written examinations must be added the marks scored in. The **assignment** for 5 marks.

The break up for internal assessment shall be:

Written test- 20 marks; Assignment -5 marks Total - 25 marks

#### **B.** Scheme of External Examination

3 hrs. examination at the end of the semester

A-Part: 1 mark question two - from each unit B-Part: 5 marks question one - from each unit C-Part: 8 marks question one - from each unit

### > Conversion of Marks into Grade Points and Letter Grades

S.No	Marks	Letter Grade	Grade point (GP)	Performance
1	90-100	O	10	Outstanding
2	80-89	A+	9	Excellent
3	70-79	A	8	Very Good
4	60-69	B+	7	Good
5	50-59	В	6	Above Average
6	40-49	С	5	Pass
7	0-39	RA	-	Reappear
8	0	AA	-	Absent

## **Cumulative Grade Point Average (CGPA)**

$$CGPA = \frac{\Sigma (GP \times C)}{\Sigma C}$$

- **GP** = Grade point, **C** = Credit
- CGPA is calculated only for Part-III courses
- CGPA for a semester is awarded on cumulative basis

## > Classification

a) First Class with Distinction
b) First Class
c CGPA ≥ 7.5\*
c CGPA ≥ 6.0

c) Second Class :  $CGPA \ge 5.0$  and < 6.0

d) Third Class : CGPA < 5.0

## **Colonialism and Nationalism in India**

## **Learning objectives**

- To trace the process of colonization
- To explain the rise of nationalism
- To highlight the transition to self -rule
- To examine the role of masses in the freedom struggle
- To detail the process of transfer of power and the attainment of independence

#### UNIT I

Colonialism: European Settlements in India: Portuguese – Dutch – French – English – Anglo-French Conflict – Acquisition of Bengal –British imperialism and its impact.

#### UNIT II

Emergence of Nationalism in India: Manifestation of Discontent against British Rule – Poligar Revolt – South Indian Rebellion – Vellore Revolt of 1806 - Revolt of 1857 – Popular Pre-nationalist movements: Peasant uprisings - Tribal Resistance Movements and the Civil Rebellions - Causes, Nature, and Impact.

#### **UNIT III**

From Representative politics to the idea of Self-rule: Birth of Indian National Congress - Emergence of Moderates- Rise of Extremism - Partition of Bengal and Swadeshi Movement - Foundation of Muslim league - Revolutionary Movements - Morley-Minto Reforms - Home Rule Movements - Montague-Chelmsford Reforms - Government of India Act 1919

#### **UNIT IV**

Era of Mass Movements: Early political activities of Gandhi—Rowlatt Act - Non-Cooperation Movement - Swarajists - Simon Commission - Round Table Conferences — Civil Disobedience Movement and Repression - the Government of India Act, 1935 and Provincial Ministries - Growth of Socialist Ideas - Growth of Communalism.

#### Unit V

Independence and Partition: - Individual Satyagraha - Cripps' Mission - Quit India Movement - Indian National Army - Last years of Freedom Struggle (1945 - 47) - Simla Conference - Cabinet Mission Proposal-Indian Independence Act 1947 - Transfer of Power and Partition.

### LEARNING RESOURCES

## **Recommended Readings**

- 1. Bandyopadhyay, Sekhar, From Plassey to Partition: A History of Modern India, Orient Longman, New Delhi, 2006
- 2. Chandra, Bipan, et. al., ed., India's Struggle for Independence, Penguin Random House India, New Delhi, 2016
- 3. Grover, B.L. and Alka Mehta, ed., A New Look at Modern Indian History: From 1707 to the Modern Times, S. Chand & Co. Ltd., New Delhi, 2018



- 4. Masselos, Jim, Indian Nationalism: A History, New Dawn Press, 2005
- 5. Sarkar, Sumit, Modern India, 1885-1947, Laxmi Pub., New Delhi, 2008

#### References

- 1. Chand, Tara, History of Freedom Movement in India, Vol. I IV, Pub. Div., New Delhi, 2017
- 2. Dutt, R.P., India Today, Read Books, 2008
- 3. Hasan, Mushirul, ed., India's Partition Process Strategy and Mobilization, OUP, New Delhi, 1993
- 4. Mehrotra, S.R., The emergence of the Indian National Congress, Rupa & Co., 2007
- 5. Sitaramayya, Pattabhi B., The History of Indian National Congress, 1885-1935, Indian National Congress Working Committee, 1935
- 6. Sitaramayya, Pattabhi B., The History of Indian National Congress, 1935-1947, Padma Pub., 1947

## Web sources

- 1. <a href="https://www.routledge.com/A-History-of-Colonial-India-1757-to-1947/RoyAlam/p/book/9781032159676">https://www.routledge.com/A-History-of-Colonial-India-1757-to-1947/RoyAlam/p/book/9781032159676</a>
- 2. https://www.jstor.org/stable/44140761
- 3. https://www.jstor.org/stable/44141769

# **Intellectual History of India**

## **Course Objectives**

- Appreciate the intellectual contribution of socio-religious reformers.
- Evaluate the contributions of economic nationalists.
- Examine the Gandhian views on political movements.
- Appreciate the various contributions of prominent leaders

### **UNIT I**

Understanding Intellectual History and its impact – Indian Renaissance – Raja Rammohan Roy – Dayananda Saraswati – Syed Ahmed Khan – Vivekananda – Annie Besant

## **UNIT II**

Economic thought of Early Nationalists – Dadabhai Naoroji – R.C. Dutt – M.G. Ranade – J.C.Kumarappa

#### **UNIT III**

Bala Gangadhar Tilak – Aurobindo Ghosh – Subramanya Bharati – M.A. Jinnah

### **UNIT IV**

Social Thinkers: Jyothi Rao Phule- Periyar E.V. Ramasamy- B.R. Ambedkar , Ayothi Das Pandithar —— M.N. Roy



#### **UNIT V:**

Mahatma Gandhi and Nationalism – Jawaharlal Nehru and Nation Building – Jaya Prakash Narayan

## LEARNING RESOURCES

#### **Recommended Books**

- 1. Guha, Ramachandra, Makers of Modern India, Harvard University Press, Harvard, 2013.
- 2. Varma, V.P., Indian Political Thought, Vol. II, Laxmi Narayan Agarwal Educational Pub., Agra, 1959
- 3. Bhagwan, Vishnoo, Indian Political Thinkers, Atma Ram Pub., Lucknow, 1999

#### References

- 1. C.P.Andrews: The Renaissance in India
- 2. P.K.Gopalakrishnan: Development of Economic Ideas in India.
- 3. V.Brodovo: Indian Philosophy of Modern Times
- 4. Hanskohn: History of Nationalism in the East
- 5. C.Y.Chintamani: Indian Politics Since the Mutiny
- 6. Mujumdar.R.C.: History of Political Thought from Mohan to Dayananda.
- 7. Beniprasad : The Hindu Muslim Questions
- 8. H.C.E.Zacharias: Renascent India
- 9. G.A.Natesan& Co: Ram Mohan Roy: Hist. Life, Writings and Speeches.

#### Web sources

- 1. https://books.google.com/books/about/Makers\_of\_Modern\_India.html?id=.
- 2. <a href="https://www.researchgate.net/publication/291936187">https://www.researchgate.net/publication/291936187</a> An intellectual history for India

# **Economic History of India since 1857 CE**

## **Learning Objectives:**

- Examine the agrarian condition and the impact of commercialization of agriculture.
- Assess the impact of international linkages on the growth of industries in colonial India.
- Explain the trade and monetary policy of colonial India.
- Examine the development of various transport infrastructure and the growth of cities
- Critique the ideas of the economic nationalists

## **UNIT I:**

Agriculture: Condition of Agricultural sector during 19th century- Zamindari, Ryotwari and Mahalwari Settlements – Agricultural Indebtedness: Role of Moneylenders and its Impact – Commercialization of Agriculture – Evolution of Irrigation Policy – Irrigation Commissions (1901-02 and 1927) – Famine Policy



#### **UNIT II:**

Industries: Traditional Industries in Transition – De-industrialization – Small Scale Industries and Large Scale Modern Industries – Stages of Industrialization – Major Industries (Cotton, Jute, Iron and Steel and Plantation Industries) – Impact of First World War and Industrial Development - Rise of Indian Capitalist Class

## **UNIT III**:

Trade, Finance and Banking: Internal Trade – External Trade – Trade and Monetary Policy – Banking: Origin, Growth and Development of Commercial Banks – Central Bank

#### **UNIT IV:**

Transportation: Railways – Roadways – Waterways. Emergence and Growth of Cities and Ports - Development and Growth of Cities: Kolkata – New Delhi - Chennai

#### **UNIT V:**

Nationalist Critique: Dadabhai Naoroji – Amartya Sen-Raja Chelliah – C. Rangarajan

## LEARNING RESOURCES

## **Recommended Books**

- 1. Desai, S.S.M., et. al., Economic History of India, Himalaya Pub. House, 2010
- 2. Dutt, R.C., The Economic History of India, Vols. I & II, Publications Division, New Delhi, 2006
- 3. Dutt, R.P., India Today, Read Books, 2008
- 4. Roy, Tirthankar, The Economic History of India, 1857-1947, OUP India, New Delhi, 2010
- 5. Singh, V.B., Economic History of India, 1857-1956, Allied Pub. Pvt. Ltd., New Delhi, 1965

#### **Reference:**

- 1. Rothermund, Dietmar, An Economic History of India: From Pre-Colonial Times to 1991, Routledge, 1993.
- 2. Kumar, Dharma, ed., The Cambridge Economic History of India, c. 1757-2003, Vol. II, Cambridge University Press, Cambridge, 2008

#### Web sources

- 1. <a href="http://nationalarchives.nic.in/sites/default/files/new/THE%20ECONOMIC%20">http://nationalarchives.nic.in/sites/default/files/new/THE%20ECONOMIC%20</a> HISTORY%20OF%20INDIA.pdf
- 2. https://indianculture.gov.in/ebooks/economic-history-india-1600-1800

## **Tourism in Tamil Nadu**

## **Learning Objectives:**

- Explain the types of tourism in Tamil Nadu.
- Describe the role of Tamil Nadu government in the promotion of Tourism.
- List out the various training facilities.



- Describe the tourist attractions in Tamil Nadu.
- Examine the employment and entrepreneurial opportunities in Tamil Nadu.

## **UNIT I**

Geography of Tamil Nadu – Types of Tourism in Tamil Nadu – Holiday Tourism – Religious Tourism – Heritage Tourism – Health Tourism – Fairs and Festivals

#### UNIT II

Role of Government in promotion Tourism – Guiding Principles of Tourism Promotion – Tamil Nadu Tourism Development Corporation – Functions

#### **UNIT III**

Training in Hotel Management and Catering Technology – Institute of Hotel Management, Catering Technology and Applied Nutrition, Chennai – State Institute of Hotel Management and Catering Technology, Tiruchirappalli

#### **UNIT IV**

Tourist Attractions in Tamil Nadu: Chennai — Ooty — Kodaikanal — Kutralam — Kanniyakumari — Kanchipuram — Madurai — Kumbakonam — Thanjavur — Mahabalipuram

#### UNIT V

Tourism Industry in Tamil Nadu – Hotels – Resorts – Accommodation for Students and Travellers – Employment Opportunities - entrepreneurial opportunities in Tourism Industry – Tourist Guides – Chauffeurs – Interpreter

## **Recommended Books**

- 1. Bhatia, A.K., Tourism Development, Principles and Practices, Sterling Publishers, New Delhi, 1987
- 2. Kannammal, Geetha, et. al, An Introduction to Tourism in Tamil Nadu, University of Madras, Chennai, 2007
- 3. Seth, Pran, Successful Tourism Management, Vol. II: Tourism Practices, Sterling Publishers, New Delhi, 1997

#### References

- 1. Citizen's Charter, Tourism Department, Government of Tamil Nadu, 2002
- 2. Enchanting Tamil Nadu, Tamil Nadu Tourism, September 2005
- 3. Selvam, M., Tourism Industry in India, Himalaya Publishing House, Bombay, 1989

### **Web Sources**

- 1. https://www.tamilnadutourism.tn.gov.in
- 2. https://www.e-unwto.org/

# **Studies in Human Rights**

## **Learning Objectives:**

- Explain the definition and characteristics of human rights
- Examine the challenges to human rights protection
- Outline the constitutional safeguards for human rights
- Describe the contemporary challenges
- Evaluate the contribution of human rights organizations



#### **UNIT I**

Introduction to Human Rights: Definition and Characteristics – Nature – Theories – Classification and Scope of Human Rights – Historical Development of Human Rights: Ancient, Medieval and Modern periods.

#### **UNIT II**

The Universal Declaration of Human Rights – Preamble – The International Covenants on Civil and Political Rights – The International Covenants on Economic, Social and Cultural Rights – Optional Protocols I & II – Vienna Declaration – Mexico Declaration on Human Rights – Helsinki Declaration

#### **UNIT III**

India and Human Rights: Indian Constitutional Guarantee on Human Rights – Fundamental Rights of Indian Constitution – Directive Principles of State Policy – Role of Judiciary – National and State Human Rights Commissions – Right to Constitutional Remedies

#### **UNIT IV**

Contemporary Challenges in Human rights – Violation of the Rights of Women and Children Juvenile Delinquency – Dalits and Tribals – Refugees – Displaced Persons – Transgender – Prisoners — Bonded Labour – Capital Punishment – Custodial Torture.

## **UNIT V**

Organization for Human Rights: International, National, State Level Organizations – Role of UNO – UNHCR: The UN Refugee Agency – Amnesty International – International Committee of the Red Cross – Asia Watch– International Commission of Jurist – Human Rights Watch – People's Union for Civil Liberties

#### LEARNING RESOURCES

#### **Recommended Books**

- 1. Ishay, Micheline R., The History of Human Rights: From Ancient Times to the Globalization Era, University of California Press, Berkeley, 2008.
- 2. Megret, Frederic & Philip Alston, The United Nations and Human Rights: A Critical Appraisal, OUP, Oxford, 2020
- 3. Nirmal, C.J., Human Rights in India: Historical, Social and Political Perspectives, OUP, New Delhi, 2008
- 4. O' Bryne, Darren J., Human Rights: An Introduction, Routledge, London, 2013
- 5. Subbian, A, Human Rights Complaints Systems: International and Regional, Saujanya Books, New Delhi, 2013

## References

- 1. Cushman, Thomas, ed., Handbook of Human Rights, Routledge, New York, 2012
- 2. Forsythe, David P., et. Al., The International Committee of the Red Cross: A Neutral
- 3. Humanitarian Actor, Routledge, New York, 2007
- 4. Human Rights Watch, World Report, Human Rights Watch, New York (Relevant Years)
- 5. Landman, Todd, Protecting Human Rights: A Comparative Study, Georgetown University Press, Washington, D.C., 2005
- 6. Power, Jonathan, Amnesty International: The Human Rights Story, Pergamon Press, Oxford, 1981.



#### **Web Sources**

- 1. <a href="https://nhrc.nic,in">https://nhrc.nic,in</a>
- 2. <a href="https://www.un.org/en/global-issues/human-rights">https://www.un.org/en/global-issues/human-rights</a>

# **Communication Strategies for Leadership Success**

## **Course Objectives**

- To explain the basic definitions of communication and communication skills
- To list the types of communication skills
- To detail the methods to improve communication
- To explain the requirements of effective communication in the workplace
- To detail the types of corporate skills

#### UNIT -I

Definition of communication-methods of communication-Definition of communication skills

#### **UNIT-II**

Communication Skill -Listening -conciseness- body language- confidence- Open mindedness- Use of Correct Medium-Volume and Clarity- Non verbal cues-Responsivenes

#### **UNIT-III**

Improvement of Communication Skills-Readiness to seek and receive Constructive Criticism- Practice- Attendance of classes and workshop – effective usage of opportunities

#### **UNIT-IV**

Effective Communication in workplace- Clarity and concise- practice of empathy-Assertion- calm and consistence-

## **UNIT-V**

Corporate communication- Importance – Types of skills- Writing skills- presentation and public speaking skills- communication with data- Research and critical thinking-Technical skills - usage of chat bots, block chain, virtual reality.

#### **Recommended Books**

- 1. Kerry Patterson, Crucial Conversations: Tools for Talking When Stakes Are High Audio CD Audiobook,
- 2. Andrew Sobal and Jerold Panas, 10 skills for effective Business communication

## References

- 1. Paul A. Argenti, Corporate communication
- 2. Paul A. Argenti, The power of Corporate Communication: crafting the voice and image of Business

#### Web sources

- 1. https://www.rock.so/blog/communication-strategies
- 2. <a href="https://www.revechat.com/blog/effective-customer-service-communication/">https://www.revechat.com/blog/effective-customer-service-communication/</a>
- 3. <a href="https://www.opencolleges.edu.au/informed/features/10-tipseffective">https://www.opencolleges.edu.au/informed/features/10-tipseffective</a> communication-onlineoffline/

