

(8 pages)

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M.B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2024.

First Semester

Business Administration — Core

MANAGEMENT PRINCIPLES AND BUSINESS
ETHICS

(For those who joined in July 2023 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (15 × 1 = 15 marks)

Answer ALL the questions.

Choose the correct answer :

1. Which of the following is true about Principles of Management?

- (a) The principles of management are in a continuous process of evolution
- (b) The principles of management have evolved
- (c) The principles of management have not evolved
- (d) None of the above

2. The principle of unity of command is concerned with _____.

- (a) Activity
- (b) Persons
- (c) Remuneration
- (d) Respect to authority

3. Which of the following is true for discipline according to Henri Fayol?

- (a) Proper application of penalties
- (b) Good superiors across all levels in an organization
- (c) Agreements between two parties that are always clear and fair
- (d) All of the above

4. Strategic planning as a broad concept consists of _____.

- (a) corporate strategy and business strategy
- (b) strategy formulation and strategy implementation
- (c) inputs and outputs
- (d) environmental analysis and internal analysis

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5. Which among these is not a feature of decision making process?
- (a) Persuasiveness
 - (b) Intellectual
 - (c) Line function
 - (d) Selecting best course of action
6. The function which determines future course of action is called _____.
- (a) Organizing (b) Controlling
 - (c) Planning (d) Directing
7. Organization is a process of _____.
- (a) Arranging various inputs
 - (b) Defining authority and responsibility
 - (c) Increasing managerial efficiency
 - (d) Increasing quality of product
8. Formal organization is the _____.
- (a) Conscious coordination of activities
 - (b) Relationship among people outside the organization
 - (c) Relationship based on personal likes and dislikes
 - (d) None of the above

9. In functional organization work is divided _____.
- (a) According to importance
 - (b) According to its nature
 - (c) According to different functions
 - (d) According to management
10. Regarding leadership, which statement is false?
- (a) Leadership does not necessarily take place within a hierarchical structure of an organization
 - (b) When people operate as leaders their role is always clearly established and defined
 - (c) Not every leader is a manager
 - (d) All of the above
11. Controlling is known as a backward-looking function because _____.
- (a) It relates to a future course of action
 - (b) It is like a post-mortem of the past activities
 - (c) To find out deviation, it aims at improving future performance
 - (d) All of the above



12. Control is exercised _____.

- (a) Whenever something goes wrong
- (b) When efficiency is to be improved
- (c) Regularly
- (d) Occasionally

13. Which legislation relates to the concept of business ethics?

- (a) Freedom of Information Act
- (b) Food Act
- (c) Building regulations
- (d) All of these

14. Which of the following does the term Corporate Social Responsibility relate to?

- (a) Ethical conduct
- (b) Environmental practice
- (c) Community investment
- (d) All of the above

15. A (n) _____ is a problem, situation, or opportunity requiring an individual, group, or organization to choose among several actions that must be evaluated as right or wrong.

- (a) Crisis
- (b) Ethical Issue
- (c) Indictment
- (d) Fraud

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PART B — (5 × 4 = 20 marks)

Answer ALL the questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

16. (a) Briefly explain the nature of management.

Or

(b) Discuss about the main features of scientific management.

17. (a) Describe the limitations of MBO.

Or

(b) Illustrate the various stages of Strategic Management Process.

18. (a) Interpret the obstacles in delegation.

Or

(b) Distinguish between formal and informal organization.

19. (a) Briefly explain the various merits of control.

Or

(b) Describe the advantages of management by exception.

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20. (a) State the nature of business ethics.

Or

- (b) How to solve an ethical dilemma?

PART C — (5 × 8 = 40 marks)

Answer ALL the questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

21. (a) Discuss about the contribution of Henry Fayol in management.

Or

- (b) Describe the role of manager in an organization.

22. (a) Examine the steps in rational decision making.

Or

- (b) Critically evaluate the types of Plans.

23. (a) Elucidate the types of organization with the relative merits.

Or

- (b) Illustrate the emerging trends in corporate structure.

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24. (a) Critically analyze the steps in management control process.

Or

- (b) Explain the various types of approaches to Leadership.

25. (a) Evaluate the critical challenges and issues of corporate social responsibility.

Or

- (b) Explain the principles of business ethics.
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