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Code No.: 5664

Sub. Code: ZBAE 35

M.B.A. (CBCS) DEGREE EXAMINATION, NOVEMBER 2022.

Third Semester

**Business Administration** 

Elective - PERFORMANCE MANAGEMENT

(For those who joined in July 2021 onwards)

Time: Three hours

Maximum: 75 marks

PART A —  $(10 \times 1 = 10 \text{ marks})$ 

Answer ALL questions.

Choose the correct answer:

- 1. An effective performance management system seeks to align with the goals, values and initiatives of the organization
  - (a) Organization culture
  - (b) Employee contributions
  - (c) Corporate strategies
  - (d) Compensation

- 2. The key to an effective performance appraisal is to have a
  - (a) Well-defined form
  - (b) Three-tier rating system
  - (c) Two-way discussion
  - (d) Bars method to evaluate performance
- 3. Which of the following is most likely to determine the ultimate success of a performance management system?
  - (a) Management commitment
  - (b) Employee commitment
  - (c) Organization culture
  - (d) Nonmonetary rewards
- When the ratings are collected from supervisors, customers and peers, it is considered as
  - (a) 350-degree feedback
  - (b) 320-degree feedback
  - (c) 360-degree feedback
  - (d) 380-degree feedback

Page 2 Code No. : 5664

- Maintaining the employee's performance, enhancing individual competencies to make them more productive for the organization, facilitate in which of the functions?
  - (a) Performance assessment
  - (b) Performance review
  - (c) Performance planning
  - (d) Performance monitoring
- Willingness, capacity and opportunity to perform are said to be
  - (a) Performance outcomes
  - (b) Determinants of performance
  - (c) Performance appraisals
  - (d) Types of performance standards
- Having a successful performance management system requires
  - (a) A long-term commitment
  - (b) Increasing the company salary budget
  - (c) Employees who like to work independently
  - (d) Reducing the time managers spend in meetings

Page 3 Code No.: 5664

- 8. Rewards offered to labours involved in production, are categorized as
  - (a) Salary

(b) Fringe benefits

(c) Wage

- (d) Commission
- 9. A performance action plan could best be described as a
  - (a) Replacement for developing S.M.A.R.T goals
  - (b) Mentoring tool that develops new skill sets
  - (c) Commitment by an employee to improve performance
  - (d) Strategy to increase employee training and development
- Find out from the following that enables supervisors to oversee the amount of computerized data an employee is processing each day
  - (a) Computerized performance appraisal system
  - (b) Online management assessment centre
  - (c) Digitized high-performance work center
  - (d) Electronic performance monitoring system

Page 4 Code No. : 5664

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## PART B — $(5 \times 5 = 25 \text{ marks})$

Answer ALL questions, choosing either (a) or (b). Each answer should not exceed 250 words.

11. (a) Explain the reasons behind the move from performance appraisal to performance management.

Or

- (b) List the key challenges to performance management.
- 12. (a) Write short note on performance assessment.

Or

- (b) Discuss the importance of coaching in performance management.
- 13. (a) Describe Balanced score card system.

Or

- (b) Identify the common rating errors in performance management system.
- 14. (a) Write the concept of competency analysis.

Or

(b) Elaborate the elements of reward system.

Page 5 Code No. : 5664

15. (a) Why do different organization have different performance management system?

Or

(b) Explain the strategies for effective implementation of performance management system.

PART C —  $(5 \times 8 = 40 \text{ marks})$ 

Answer ALL questions, choosing either (a) or (b) Each answer should not exceed 600 words.

16. (a) Discuss the philosophy behind the performance management.

Or

- (b) Analyse the concept, need and scope for performance management as system in organization.
- 17. (a) Highlight the characteristics of an ideal performance management system.

Or

(b) Outline 360 Degree Performance Appraisal Process.

Page 6 Code No.: 5664

18. (a) Illustrate the stages of the performance management cycle.

Or

- (b) Identify different approaches to performance management.
- 19. (a) Elucidate the process of managing employees' team performance.

Or

- (b) Organizations can reward employees in several ways. Summarize types of rewards that employees can receive.
- 20. (a) Enumerate the basic features and performance evaluation parameters of service organizations.

Or

(b) Examine the problems associated with over emphasis on performance management in today's corporate world.

Page 7 Code No.: 5664