

(7 pages)

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PEHE 21**

M.A. (CBCS) DEGREE EXAMINATION, APRIL 2021.

Second Semester

English — Elective

COMMUNICATIVE ENGLISH

(For those who joined in July 2016 and afterwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. How would you communicate with your neighbour?
 - (a) send a text
 - (b) visit their house
 - (c) send a post card
 - (d) phone them

2. Which of these is not a form of communication?
- (a) talking
 - (b) washing
 - (c) body language
 - (d) listening
3. Which of these are vital for any organisation?
- (a) Debates (b) GD
 - (c) Speeches (d) Arguments
4. In a GD, One must communicate with ____.
- (a) Hostility
 - (b) Ignorance
 - (c) Knowledge
 - (d) Long sentences
5. A Summary placed at the beginning of the CV acts as a ____.
- (a) letter of recommendation
 - (b) preface
 - (c) statement of objectives
 - (d) synopsis

6. In an interview when you do not know an answer, you should :
- (a) keep guessing
 - (b) admit you donot know the answer
 - (c) remain quiet
 - (d) bluff
7. When speaking on the phone, What type of communication is being used?
- (a) verbal and tone of voice
 - (b) body language
 - (c) verbal
 - (d) non verbal communication
8. How can a person correctly communicate?
- (a) Speaking
 - (b) Text message
 - (c) Email
 - (d) All the above

9. Who can give out information on the phone?
- (a) The care giver
 - (b) The manager
 - (c) The teacher
 - (d) All the above
10. Using your whole body to communicate is called what?
- (a) Miming
 - (b) Body language
 - (c) Sign language
 - (d) Full communication

PART B — ($5 \times 5 = 25$ marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Explain the significance of communication skills?

Or

- (b) Highlight the procedure of effective communication skills.

12. (a) Write a short note on GD.

Or

- (b) Write a short note on interview skills?

13. (a) Prepare a CV for the post of a professor.

Or

- (b) Draw a e-advertising for the product of "Phone".

14. (a) Sketch the purpose of speech.

Or

- (b) List out the strategies of a speech.

15. (a) Explain why evaluating argument important?

Or

- (b) Elucidate the five steps to analyzing an argument.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)

Each answer should not exceed 600 words.

16. (a) Critically analyse the barriers of communication.

Or

- (b) List out the steps for developing communication.

17. (a) Write a GD on "Social media".

Or

- (b) Write a GD on "Impact of technology on Jobs".

18. (a) Highlight the importance of e-communication.

Or

- (b) Write a essay on e-marketing and its types.

19. (a) Analyse the various strategies of a speech.

Or

- (b) Write a essay on Body language and its importance?

20. (a) Write a note on critical skills.

Or

(b) How to improve the critical skills among college students?
