

(6 pages)

Reg. No. :

Code No. : 10796 E

Sub. Code : ESHI 11

B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2023.

First Semester

History – Skill Enhancement Course

INTRODUCTION TO TOURISM

(For those who joined in July 2023 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer:

1. Find from which language the word 'tour' is derived
(a) Latin (b) Greek
(c) French (d) Spanish
2. The Tourism Day is celebrated in
(a) August 27 (b) September 27
(c) October 27 (d) November 27

3. Internal Tourism Includes a
(a) Domestic and inbound tourism
(b) Inbound tourism
(c) Domestic tourism
(d) Outbound tourism
4. When a visitor travels in his country of residence he is a _____ visitor.
(a) Domestic (b) International
(c) Inbound (d) Out bound
5. Tell which not the type of Travel Agency is
(a) Retail travel agency
(b) Outbound travel agency
(c) Wholesale travel agency
(d) Domestic travel agency
6. Normally Travel Agent earn money through
(a) Commissions
(b) Service Charge
(c) Both Commission and Service Charge
(d) None of these

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7. In normal situation tour package creation is done by
- (a) Travel Agent
 - (b) Tour Operator
 - (c) Online Travel Agency
 - (d) Tour Visiter
8. Tour Operators promote tours to foreign destinations are called
- (a) Inbound Tour Operations
 - (b) Outbound Tour Operations
 - (c) Domestic Tour Operations
 - (d) Destination Management companies/group operation
9. Infer which Colour of passport for the Indian officials representing government on their official tours.
- (a) Blue
 - (b) Maroon
 - (c) White
 - (d) Green
10. Which of the risks covered by Travel Insurance?
- (a) Baggage Loss
 - (b) Trip Cancellation
 - (c) Medical Expenses
 - (d) All of these

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PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) State the definition of Tourism.

Or

- (b) Label the differences between Travel and Tourism.

12. (a) Recall the Eco-tourism.

Or

- (b) Define the reasons for growth of Medical Tourism in India.

13. (a) What do you mean by Travel Agency?

Or

- (b) Identify the comparison between Travel Agent and Tour Operator.

14. (a) What do you know about Tour Operator?

Or

- (b) Interpret the significance of Domestic Tour Operator.

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15. (a) Outline the importance of VISA in Tourist Industry.

Or

- (b) Estimate the uses of Computer Reservation System.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Highlight the components of Tourism system.

Or

- (b) Integrate the classifications of Tourist in India.

17. (a) Assess the forms of Tourism.

Or

- (b) Distinguish the difference between Domestic and International Tourism.

18. (a) Illustrate the types of Travel Agency.

Or

- (b) Demonstrate the role and contribution of Travel Agent to Tourism industry in India.

19. (a) Analyze the types of Tour Operators.

Or

- (b) Explain the service provided by the Tour Operators in the Package Tours.

20. (a) Survey the various types of Passport.

Or

- (b) Examine the common travel documents of international tourism.
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