

(6 pages)

Reg. No. : .....

Code No. : 12673

Sub. Code : GMBA 21

B.B.A. (CBCS) DEGREE EXAMINATION, APRIL 2016.

Second Semester

Business Administration – Main

BUSINESS ORGANISATION

(For those who joined in July 2012 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer.

1. Which of the following come under insurable risks?
  - (a) Loss due to theft
  - (b) Loss due to fall in demand
  - (c) Loss due to changing technology
  - (d) Loss due to changing fashions

2. An enterprise is said to be \_\_\_\_\_, where it is owned, managed and controlled by government and private entrepreneurs.
  - (a) Private
  - (b) Public
  - (c) Joint
  - (d) Co-operative
3. The senior-most member of the joint family who manages the family business is called
  - (a) Karta
  - (b) Coparcener
  - (c) Dayabhaga
  - (d) Mitakshara
4. Which of the following partners is liable to third parties?
  - (a) Actual
  - (b) Sleeping
  - (c) Normal
  - (d) All of the above
5. \_\_\_\_\_ are those contracts which are entered-into by the promoters for and on behalf of the proposed company before its incorporation.
  - (a) Preliminary contract
  - (b) Provisional contracts
  - (c) Intermediary contracts
  - (d) None of the above

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6. \_\_\_\_\_ lays down the rules and regulations for the attainment of the objectives for which the company is formed.

- (a) Articles (b) Memorandum  
(c) Prospectus (d) Preliminary contract

7. Persons who require residential houses form \_\_\_\_\_ co-operative society.

- (a) Producer (b) Marketing  
(c) Farming (d) Housing

8. To achieve economics of large scale farming and maximizing agricultural output, \_\_\_\_\_ co-operative societies are formed.

- (a) Producer (b) Marketing  
(c) Farming (d) Housing

9. An example for a joint venture company is

- (a) Tata motors (b) Ford  
(c) Maruti-Suzuki (d) Nestle

10. \_\_\_\_\_ is not an example of a multi-national company.

- (a) Coco-cola (b) Sony  
(c) Bovonto (d) Bose

**PART B — (5 × 5 = 25 marks)**

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 250 words each.

11. (a) Write a short note on the involvement of continuity, regularity and element of risk, in business.

Or

(b) Write a short note on insurance and banking in trade.

12. (a) What should be the form of an organization?

Or

(b) Define a sole proprietorship. State its important features.

13. (a) Explain the contents of certificate of incorporation.

Or

(b) Explain the contents of certificate of commencement of business.





14. (a) Distinguish between a company and a co-operative society.

Or

- (b) Give any three merits of co-operative organizations.
15. (a) Explain the meaning of multinational companies with examples.

Or

- (b) "The profits of a co-operative society are distributed in the form of dividend and bonus". Discuss.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 600 words.

16. (a) Elaborate the functions of commerce.

Or

- (b) What are secondary industries? Explain its types with suitable examples.

17. (a) Compare and contrast the various types of partners.

Or

- (b) Explain the characteristics of partnership.

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18. (a) Elaborate on the procedure of holding meetings in a company.

Or

- (b) Enumerate hints for writing the "minutes" of a company meeting.

19. (a) What are the characteristics of a co-operative organization?

Or

- (b) Explain the types of co-operative organization.

20. (a) Give the meaning of a multi-national company. Explain with examples the oligopolisation of markets by these multi-national companies.

Or

- (b) Explain the organization of multi-national companies.
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