

(6 pages)

Reg. No. :

Code No. : 5492

Sub. Code : PBAM 15

M.B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2019.

First Semester

Business Administration—Core

BUSINESS ENVIRONMENT AND LAW

(For those who joined in July 2017 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions

Choose the correct answer :

1. The imported technologies used and improved is _____ level technology transfer

(a) Operational
(b) Duplicative
(c) Innovative
(d) Adaptive

2. Innovation that establishes a new functionality is called

(a) Creative
(b) Radical
(c) Incremental
(d) Technological

3. Improving the quality and offering better products is the responsibility towards

(a) Shareholders
(b) Customers
(c) Consumers
(d) Society

4. Capital markets deal with

(a) Produce
(b) Shares
(c) Money
(d) Industrial products



5. World Trade organisation is a _____ structure
- (a) Adhoc (b) Permanent
(c) Constitutional (d) Temporary
6. Solar energy is a _____ energy source.
- (a) Renewable
(b) Non renewable
(c) Innovative
(d) Wind
7. The trade mark Act of 1958 was amended and passed in
- (a) 1999 (b) 1959
(c) 1969 (d) 1979
8. The competition Act was enacted in the year
- (a) 2000 (b) 2001
(c) 2002 (d) 2003
9. A contract that ceases to be enforceable by law becomes
- (a) Void (b) Legal
(c) Illegal (d) Unenforceable

Page 3 Code No. : 5492

10. Contract for sale of unascertained goods is a
- (a) Sale (b) Agreement to sell
(c) Approval sale (d) Offer sale.

PART B — (5 × 5 = 25 marks)

Answer ALL questions by choosing either (a) or (b).

Answer should not exceed 250 words.

11. (a) How do technological environment affect business?

Or

- (b) Brief the factors to be considered in competition analysis.

12. (a) Brief the need for reforms in Taxation.

Or

- (b) Illustrate the fundamental rights.

13. (a) Spell out any five ethical principles to be followed in business.

Or

- (b) Brief the ways of Technology transfer.

Page 4 Code No. : 5492

[P.T.O.]



14. (a) Why Copy Right Act is needed?

Or

(b) Why foreign trade is significant?

15. (a) Distinguish between sale and agreement to sell.

Or

(b) Illustrate the rights of an agent.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 600 words.

16. (a) Spell out the essentials of a valid contract.

Or

(b) Illustrate the rights of a partner.

17. (a) Why Indian economic planning met a great failure?

Or

(b) Specify the indicators and their role in economic development.

18. (a) Illustrate the social responsibilities of business.

Or

(b) Distinguish the functioning of private and public sector.

Page 5

Code No. : 5492

19. (a) Discuss the need to corporate governance.

Or

(b) Detail why unemployment spreads and spell out ways to create employment.

20. (a) Specify the provisions of the Trade Mark Act.

Or

(b) Discuss the impact of industrial policies.

Page 6

Code No. : 5492

