

(6 pages)

Reg. No. :

Code No. : 5275

Sub. Code : KESM 33/
PESM 34

M.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2019.

Third Semester

Economics

RESEARCH METHODOLOGY

(For those who joined in July 2016 and afterwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Research means ———.
- (a) Behaviour
 - (b) Knowledge
 - (c) To find out
 - (d) Innovation

2. Pure research is also known as
- (a) Panel Research
 - (b) Qualitative Research
 - (c) Quantative Research
 - (d) Fundamental Research
3. Preparing research design ———.
- (a) Title
 - (b) Statement
 - (c) Review
 - (d) All of these
4. Collecting information from all items of a population is called
- (a) Sampling method
 - (b) Census method
 - (c) Survey
 - (d) Secondary data
5. Which of the following is a popular scalding technique?
- (a) Mean technique
 - (b) Z – test
 - (c) Likert
 - (d) All the above
6. Comparative scales are also known as ———
- (a) Rating scales
 - (b) Ranking scales
 - (c) Nominal scales
 - (d) Ratio scales



7. Questionnaire method cannot be used when the information is _____.

- (a) Illustration
- (b) More
- (c) Less
- (d) Large

8. Data collected from Newspaper are an example of

- (a) Primary data
- (b) Secondary data
- (c) Questionnaire method
- (d) News

9. The mechanics of a report writing includes

- (a) Foot – Notes
- (b) Headings
- (c) Figures
- (d) All the above

10. The method of Research reporting should be

- (a) Scientific
- (b) Ethical and attractive
- (c) Personal
- (d) Favorable to globalisation.

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PART B — (5 × 5 = 25 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) What is social science research? What are its objectives?

Or

(b) What are the steps involved in historical method?

12. (a) What are the different types of Research designs?

Or

(b) What are the characteristics of a good sample?

13. (a) Discuss the four types of measurement scales.

Or

(b) Point out the possible sources of measurement error.

14. (a) Write note on Interview Schedule.

Or

(b) What are the different forms of interpretation?

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[P.T.O.]



15. (a) On what basis a research report can be evaluated?

Or

- (b) What are the significance of report writing?

PART C — (5 × 8 = 40 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Describe the various types of research.

Or

- (b) Point out the Identification of the research problem.

17. (a) Distinguish between the census and Sampling methods.

Or

- (b) From what sources can hypothesis be derived?

18. (a) Explain the criteria of goodness of a measurement scale.

Or

- (b) Explain some of the important scaling techniques often used in the context of social research.

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19. (a) Explain the different methods of collection of primary data.

Or

- (b) What is a pilot study? What are the purposes of a pilot study?

20. (a) Explain the significance of a research report and narrate the various steps involved in writing such a report.

Or

- (b) Discuss the guidelines for oral presentation of a research report.
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