

(6 pages)

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Code No. : 5617

Sub. Code : HTMM 43

MASTER OF TOURISM MANAGEMENT (CBCS)
DEGREE EXAMINATION, APRIL 2015.

Fourth Semester

CARGO MANAGEMENT

(For those who joined in July 2012 and afterwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Expand ULD

- (a) Unit Load Device
- (b) Union Load Device
- (c) Unit Level Device
- (d) Union Level Device

2. Which one is not the main actor in the exporting of air cargo supply chain?

- (a) shippers
- (b) forwarders
- (c) carriers
- (d) customer

3. _____ is a shipping document used by airlines

- (a) Airwaybill
- (b) Register
- (c) Consignment
- (d) Package

4. A unit load device which links directly with the airplane cargo handling and restraint system

- (a) Aircraft Tail
- (b) Aircraft container
- (c) Aircraft Ampoule
- (d) Deck

5. The government authorities designated to collect duties levied by a country on imports and exports

- (a) Customs
- (b) Immigration
- (c) Exercise
- (d) Security force

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6. Which one of the following is a cargo ship?
- General Cargo Vessels
 - Tankers
 - Dry-bulk Carriers
 - All of the above
7. _____ is any property carried or to be carried in an aircraft.
- Air Freight
 - Air Goods
 - Air Cargo
 - Air shipment
8. _____ carries freight on the main deck or in the belly by means of nose-loading or side loading.
- Cargo aircraft
 - Passenger aircraft
 - Combi aircraft
 - none of the above
9. Air India Cargo was set up in the year
- 1945
 - 1964
 - 1954
 - 1974
10. The cargo airline Aryan Cargo Express was based in
- Bombay
 - New Delhi
 - Kolkata
 - Bangalore

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PART B — (5 × 5 = 25 marks)

Answer ALL the questions, choosing either (a) or (b), each answer should not exceed 250 words.

11. (a) Write short note on cargo community system.

Or

- (b) Write brief note on the two types of contract in air cargo.

12. (a) Explain the specific types of product often transported by air freight.

Or

- (b) Bring out the characteristics of E-Freight.

13. (a) Explain the three different types of cargo rates.

Or

- (b) Write short notes on (i) Modelling revenue (ii) Random revenues.

14. (a) Bring out the functions of air cargo agent.

Or

- (b) Explain the possible segmentation variables for the air cargo industry.

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15. (a) Bring out the benefits of E - Freight.

Or

- (b) Define perishable cargo. How are various types of perishable cargo handled?

PART C — (5 × 8 = 40 marks)

Answer ALL the questions, choosing either (a) or (b), each answer should not exceed 600 words.

16. (a) Explain the common problems face by cargo industry.

Or

- (b) Air freight is the fastest and most expensive way of transporting goods. Explain.

17. (a) Discuss the procedure for calculating weight and volume for air cargo shipment.

Or

- (b) Briefly explain the booking procedure involved in air cargo booking.

18. (a) Why is the cargo industry suitable for Revenue Management? Illustrate.

Or

- (b) What is cargo automation and explain its role?

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19. (a) Explain the procedure for packing dangerous goods.

Or

- (b) Explain Shipper's responsibilities while carrying live animals.

20. (a) Explain emergency procedure to be followed in case of an incident to package containing Dangerous Goods?

Or

- (b) Discuss the flow of import and Export Cargo Operation in India.
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