

18. (a) Discuss the contents of a project report.

Or

- (b) How is a project formulated? Elaborate.

19. (a) Explain the functions of district industries centre.

Or

- (b) Explain the various incentives and subsidies available to small scale industries.

20. (a) Explain the course contents and curriculum of EDPs. How will you evaluate an EDP?

Or

- (b) Explain the impact of SHGs on development of entrepreneurship.

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M.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2010.

First Semester

Commerce

Elective — ENTREPRENEURIAL DEVELOPMENT

(For those who joined in July 2008 and afterwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions in about 50 words.

1. Who is an intrapreneur?
2. State any two important characteristics of an entrepreneur.
3. Define women entrepreneur.
4. Explain the need for rural entrepreneurship.
5. What do you mean by project identification?
6. What is meant by project formulation?

7. Explain — NAYE.
8. Elucidate incentives and subsidies.
9. State the objectives of EDPs.
10. Explain SHGs.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b) in 250 words.

11. (a) "Entrepreneurs are made, not born". Do you agree? Substantiate.

Or

- (b) What are the main functions of an entrepreneur?

12. (a) Explain the role of institutions assisting for the development of women entrepreneurs in India.

Or

- (b) Discuss the problems of rural entrepreneurship.

13. (a) Explain project life cycle.

Or

- (b) Briefly explain the various sources of business idea.

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14. (a) Discuss the importance of small scale industries in Indian economy.

Or

- (b) What are the main functions of small industries development organization?

15. (a) What are the problems in the conduct of EDPs?

Or

- (b) Explain the role of SISI in the promotion of small scale industries.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b) in 500 words.

16. (a) How will you classify the different types of entrepreneurs?

Or

- (b) What are the important economic and non economic factors affecting entrepreneurial growth?

17. (a) "The greatest problem of women entrepreneurs is that they are women" — Discuss.

Or

- (b) How can rural entrepreneurship be developed? Elaborate.

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