

(6 pages)

Reg. No. :

Code No. : 5611

Sub. Code : HTMM 31

MASTER OF TOURISM MANAGEMENT (CBCS)
DEGREE EXAMINATION, NOVEMBER 2016.

Third Semester

COMPUTER AND INFORMATION SYSTEM IN
TOURISM

(For those who joined in July 2012 – 2015)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. A set of pre-recorded instruction executed by a computers called
(a) Action (b) Hardware
(c) Programme (d) None of the above.
2. When and where first computer installed in India
(a) Indian statistical institute
(b) Indian institute of Management Hyderabad
(c) Indian Institute of science
(d) ISRO.

3. The advantage of laser printing is
(a) Is silent
(b) Works in low speed
(c) Its output is low
(d) None of the three.
4. Through which one of the following data entry is carried out?
(a) KOM
(b) OCR
(c) OMR
(d) Voice identification system.
5. For booting a computer related information is stored in
(a) RAM (b) CD-ROM
(c) ROM (d) All the three.
6. Computer performs all mathematical and logical calculations through
(a) CPU
(b) Memory unit
(c) Output unit
(d) Visual display unit.

Page 2

Code No. : 5611



7. RAM means
- (a) Random awareness memory
 - (b) Read all memory
 - (c) Read any memory
 - (d) Random Access memory.
8. C++, JAVA are examples of
- (a) Brands of computer
 - (b) Secondary memory device
 - (c) Programming language
 - (d) Information stored in memory.
9. UNIX, DOX are examples of
- (a) Application programme
 - (b) Operating system
 - (c) Word processing
 - (d) Memory device.
10. Addition of two numbers is carried out in
- (a) ALU
 - (b) Programme
 - (c) Control unit
 - (d) Out-put unit.

Page 3

Code No. : 5611

PART B — (5 × 5 = 25 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Define form and explain its method of creation in MS-Access.

Or

- (b) What is the role of information technology in Hotels?

12. (a) Define protocol with examples.

Or

- (b) Write a note on global distribution system.

13. (a) Write a short note on Electronic mail.

Or

- (b) What are the advantages of Global distribution system?

14. (a) Write the classification of computers.

Or

- (b) Trace the growth of tourism in Tamil Nadu in 2012-13.

Page 4

Code No. : 5611
[P.T.O.]



15. (a) Write a short note on DTP.

Or

- (b) Write the disadvantage of computers in Tourism.

PART C — (5 × 8 = 40 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Explain the role of information technology in data mining.

Or

- (b) Explain Format Menu in MS-Excel.

17. (a) Draw the block diagram of computer and explain its components.

Or

- (b) State the reason why tourism growth related benefits cannot be taken into account.

18. (a) Write a note on different classification of languages in computer.

Or

- (b) Throw light on the uses of information technology for tour operators.

Page 5

Code No. : 5611

19. (a) Describe the term language in computer terminology with examples.

Or

- (b) Explain how information technology contribute to the growth of tourism components.

20. (a) Explain in detail about the implication of office automation.

Or

- (b) How tourism products can be promoted by using technology?

Page 6

Code No. : 5611

