

(6 pages)

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B.Com. (CBCS) DEGREE EXAMINATION,
APRIL 2023.

Fourth Semester

Commerce / Honours – Skill Based Subject

ENTREPRENEURSHIP DEVELOPMENT

(For those who joined in July 2021 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Who introduced first the term entrepreneur?
(a) Richard Cantillon
(b) Ricardo
(c) Haggen
(d) Follet

2. The first National Conference of Women entrepreneur held at
(a) New Delhi (b) Mumbai
(c) Chennai (d) Bangaluru
3. A _____ is the set of planned activities designed to result in a profit in a market place
(a) Business model (b) Profit model
(c) Business plan (d) Revenue model
4. The _____ business model involves an independently owned vertical digital market place for direct inputs
(a) E-distributor
(b) Exchange
(c) E-procurement
(d) Private industrial network
5. Project is prepared
(a) By promoters (b) By managers
(c) By entrepreneurs (d) By all of these
6. Money is spent on the preparation of project is
(a) Investment (b) Expenditure
(c) Wastage (d) None of these

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7. A lease which is shorter and is concealable at the option of lease with prior notice is called _____ lease

(a) Wet (b) Capital
(c) Operating (d) None of these

8. MSMED Act was passed in

(a) 2002 (b) 2004
(c) 2006 (d) 2008

9. As per the Indian Patent Act 1970, the period of patent is _____ years

(a) 30 (b) 40
(c) 10 (d) 20

10. Adding more products or services by an enterprise to the existing one is called

(a) Acquisition
(b) Diversification
(c) Expansion
(d) None of these

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PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) Mention the factors affecting entrepreneurial growth.

Or

(b) Point out the problems of women entrepreneurs.

12. (a) What are the benefits of business modelling?

Or

(b) What are the methods of ideation?

13. (a) What are the features of project?

Or

(b) What are the objectives of project formulation?

14. (a) What are the functions of SIDC?

Or

(b) Explain the objectives of small scale industries.

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15. (a) How does IPR benefits MSMEs?

Or

- (b) Explain the types of Diversification.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)
Each answer should not exceed 600 words.

16. (a) Explain the growth of entrepreneurship in India.

Or

- (b) Explain the various business opportunities available to women entrepreneurs in India.

17. (a) Explain the functions of business models.

Or

- (b) State the process of exploring business opportunities.

18. (a) Discuss the various elements of project formulation.

Or

- (b) Explain the contents in project report.

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19. (a) Explain the various problems faced by small scale industry.

Or

- (b) Explain the tax concessions available to small scale industries.

20. (a) Discuss the various consequences of industrial sickness.

Or

- (b) Explain the elements of financial statements.
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