

(8 pages)

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Code No. : 20909

Sub. Code : ESEN 31

B.A. (CBCS) DEGREE EXAMINATION,  
NOVEMBER 2024.

Third Semester

English

Skill Enhancement Course — ENGLISH FOR CAREER

(For those who joined in July 2023 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. She \_\_\_\_\_ on the project for a week.
- (a) works
  - (b) worked
  - (c) has been working
  - (d) work

2. If I had known you were coming, I \_\_\_\_\_ made a cake.
- (a) would have
  - (b) may have
  - (c) should have
  - (d) have
3. Letter written for searching or seeking a job is called
- (a) Resume
  - (b) Job Application
  - (c) CV
  - (d) Prospecting Letter
4. A good cover letter will \_\_\_\_\_
- (a) Make a good first impression
  - (b) Answer the question - why should I hire you?
  - (c) Present your qualification directly
  - (d) All of these
5. While recruiting, applicants introduced by friends and relatives are called
- (a) head hunters
  - (b) inters
  - (c) campus recruits
  - (d) referrals



6. Which one of the tests measures the applicant's level of knowledge and skill in a particular job in which he will be appointed?

- (a) Personality test
- (b) Achievement test
- (c) Interest test
- (d) Aptitude test

7. The fastest growing medium of advertising is \_\_\_\_\_

- (a) Television                      (b) Radio
- (c) Internet                        (d) Newspaper

8. Social networking involves communication between \_\_\_\_\_

- (a) two computers
- (b) a computer and a router
- (c) a human and a computer
- (d) two or more people

9. In the contemporary world, the English language is rapidly evolving and expanding its reach through various \_\_\_\_\_ platforms.

- (a) digital                          (b) social
- (c) cultural                        (d) all of them

10. Online learning platforms offer courses and lectures in English, enabling access to quality education across \_\_\_\_\_ boundaries.

- (a) cultural                        (b) geographical
- (c) economic                      (d) none of them

PART B — (5 × 5 = 25 marks)

Answer ALL questions by choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Fill in the blanks :

- (i) My friends \_\_\_\_\_ (is/are) going to party tonight in their own car.
- (ii) \_\_\_\_\_ moon is shining brightly tonight. (a, an, the)
- (iii) The thief explained how he \_\_\_\_\_ from the jail. (escape)
- (iv) My birthday falls \_\_\_\_\_ 15<sup>th</sup> December. (on/in)
- (v) The girl \_\_\_\_\_ the front desk is very helpful. (at/on)

Or



- (b) Correct the sentences with the proper use of words

- (i) She don't like coffee.
- (ii) The news are quite shocking.
- (iii) My brother and sister is at the park.
- (iv) Neither of the answers were correct.
- (v) There was two apples left in the basket.

12. (a) What is a CV? What are the things that should be followed while writing a CV?

Or

- (b) Write the importance of the formal letters in English.

13. (a) What is the importance of group discussion in the English language?

Or

- (b) List the job offering websites on the internet.

14. (a) Write about the influence of English in popular culture.

Or

- (b) Write a message in WhatsApp to inform that you are not able to attend the staff meeting.

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15. (a) What are the key elements of content writing in English?

Or

- (b) Write a review for a short story you read in a magazine.

PART C — (5 × 8 = 40 marks)

Answer ALL questions by choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Fill in the blanks :

- (i) I \_\_\_\_\_ in Model Town. (live)
- (ii) The mother \_\_\_\_\_ food for us. (cook)
- (iii) She \_\_\_\_\_ to the temple every morning. (go)
- (iv) He \_\_\_\_\_ on me whenever he wants. (call)
- (v) I \_\_\_\_\_ what my sister (eat)
- (vi) My father \_\_\_\_\_ from his office in the evening (return)
- (vii) They \_\_\_\_\_ football every evening. (play)
- (viii) I \_\_\_\_\_ everybody well. (wish)

Or

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(b) Fill in the blanks :

- (i) I want \_\_\_\_\_ apple from that basket, (a, an, the)
- (ii) \_\_\_\_\_ church on the corner is progressive. (a, an, the)
- (iii) I borrowed \_\_\_\_\_ pencil from your pile of pencils and pens. (a, an, the)
- (iv) My dog \_\_\_\_\_ a lot. (bark)
- (v) You \_\_\_\_\_ beautiful in that dress. (look)
- (vi) We \_\_\_\_\_ a new car last week. (buy)
- (vii) The shop doesn't have the tomatoes we were looking \_\_\_\_\_. (suitable preposition)
- (viii) My birthday is \_\_\_\_\_ 20<sup>th</sup> September. (suitable preposition)

17. (a) Define "Writing for a specific audience"? list out the benefits and examples of writing for a specific audience.

Or

- (b) Write an application letter for a teaching position in a school.

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18. (a) Discuss the role of English language in job interviews.

Or

(b) Match the following :

Accountants	Serve drinks
Bakers	Clean and tidy rooms
Barbers	Prepare and sell meat.
Barmen/women	Look after the finances in an organisation
Butchers	Prepare and cook food
Chambermaids	Shave men's beards and cut men's hair.
Chefs	a person whose job is to look after people's teeth.
Dentists	Bake bread.

19. (a) Discuss the advantages of using English in advertisements.

Or

- (b) Write a review for a movie that you recently watched in English

20. (a) Create a blog script about 'child labour.

Or

- (b) Discuss the core elements in writing an email.

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