

(6 pages)

Reg. No. : .....

Code No.: 5261

Sub. Code: ZESE 12

M.A. (CBCS) DEGREE EXAMINATION,  
NOVEMBER 2022.

First Semester

Economics

Elective – ENTREPRENEURIAL DEVELOPMENT

(For those who joined in July 2021 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Which of these is the first activity of a new business?  
(a) Departure point  
(b) Goal Orientation  
(c) Business skill development  
(d) None of the above

2. The process of creating something new is called:  
(a) Creative flexibility (b) Management  
(c) Business (d) Innovation
3. Which could provide an individual with the motivation to start a new business venture  
(a) A financial reward  
(b) A desire to be independent  
(c) Risk taking  
(d) All the above
4. Why small business important to country economy  
(a) They give outlet entrepreneur  
(b) They can provide specialist support to large company  
(c) They can be innovators for new product  
(d) All of these
5. Primary data is  
(a) The most important data  
(b) The data that is collected first  
(c) New data specifically collected for a project  
(d) Data that is collected second

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6. Entrepreneurs are motivated by  
 (a) Money (b) Personal value  
 (c) Full influences (d) All of the above
7. Which one is not element of not project appraisal  
 (a) Technical feasibility  
 (b) Network analysis  
 (c) Economical viability  
 (d) Commercial viability
8. Profitability index shows benefits from the proposal in  
 (a) Absolute terms (b) Relative terms  
 (c) Both of the above (d) None of these
9. SIDBI was set up as a subsidiary of  
 (a) IDBI (b) IFCI  
 (c) ICIC (d) SFC
10. \_\_\_\_\_ is the first development bank of the country.  
 (a) ICIC (b) IDBI  
 (c) SFC (d) IFCI

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PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).  
 Each answer should not exceed 250 words.

11. (a) What are the main functions of an entrepreneur?  
 Or  
 (b) Explain the Importance of women entrepreneurs.
12. (a) What are the non-economic factors affecting entrepreneurial growth?  
 Or  
 (b) What are the needs for entrepreneurship development?
13. (a) What is project and explain its significance?  
 Or  
 (b) What are the objectives of project? Explain.
14. (a) What is Project Appraisal? Explain its Steps.  
 Or  
 (b) What is a financial plan in entrepreneurship? Briefly explain.

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 [P.T.O.]





15. (a) What are the Objectives of Unit Trust of India (UTI)?

Or

- (b) What are the services provided by the SIDCO to entrepreneurs? Give explain.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)  
Each answer should not exceed 600 words.

16. (a) Explain the importance of innovation in entrepreneurship.

Or

- (b) What are the recent trends of women entrepreneurship? Discuss.

17. (a) What are the factors motivation entrepreneurs? Give the explain.

Or

- (b) What is an entrepreneur evaluate the importance of learning entrepreneurial skills? Discuss.

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18. (a) What is project selection in entrepreneurship? Explain.

Or

- (b) Explain the Guidelines of Planning Commission's for Formulating Project Report.

19. (a) Methods of Project Appraisal — Explained.

Or

- (b) What is export finance? Explain the Pre Shipment Export Finance.

20. (a) What are the Role of commercial banks in Entrepreneurship Development? Explain

Or

- (b) What is the role of ICICI financing entrepreneurs? Give the explain.

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