

(6 pages)

Reg. No. :

Code No. : 20933 E Sub. Code : EEEEC 11/
FEEC 1 A

B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2024.

First Semester

Economics

Elective — FUNDAMENTALS OF MANAGEMENT

(For those who joined in July 2023 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer.

1. _____ is a technique of management.
- (a) Delegation
 - (b) Power
 - (c) Decentralisation
 - (d) Centralisation

2. The father of scientific management is _____

- (a) Henry Fayol (b) F.W. Taylor
- (c) Urwick (d) Luther

3. _____ is the primary function management.

- (a) Co-ordinating (b) Innovating
- (c) Planning (d) Organising

4. Decision making is an activity of _____ and _____

- (a) Planning and controlling
- (b) Staffing and planning
- (c) Staffing and controlling
- (d) End process

5. Line organisation is also known as _____ organisation.

- (a) committee (b) line of staff
- (c) functional (d) military

6. Training within the industry scheme imparts training in

- (a) job rotation (b) job method
- (c) on job training (d) None of these

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7. _____ is a kin to nucleus of an organisation.

- (a) planning (b) direction
- (c) organisation (d) managing

8. Motivation is a _____ concept.

- (a) psychological (b) social
- (c) political (d) economic

9. Budgetary control helps in implementation of

- (a) standard costing
- (b) ratio analysis
- (c) technical analysis
- (d) marginal costing

10. Control process is otherwise called as

- (a) controlling tools
- (b) control cycle
- (c) controlling techniques
- (d) none of these

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PART B — (5 × 5 = 25 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Identify the importance of a management.
Or

(b) Brief about the levels of management.

12. (a) List out the objectives of planning.

Or

(b) What are the importance of decision-making?

13. (a) Explain the structure of an organisation.

Or

(b) What is Departmentalisation?

14. (a) Bring out the importance of motivation.

Or

(b) State the need for satisfaction in management.

15. (a) Explain the process of control.

Or

(b) What is purchase control?

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PART C — (5 × 8 = 40 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Critically analyse behavioural school of thought in management.

Or

- (b) Elucidate the different levels of management.

17. (a) Define the concept of planning. Explain its limitations.

Or

- (b) Explain the process of decision making.

18. (a) Explain about the span of control.

Or

- (b) Explain about Departmentalisation.

19. (a) Elucidate the types of organisational culture.

Or

- (b) Explain, how to manage the culture diversity.

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20. (a) Describe the different forms of control.

Or

- (b) Mention the controlling operations.
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