

18. (a) How prioritization will improve your work and learning efficiency?

Or

- (b) What are the services of Event Management?

19. (a) Discuss the forms of creative writing.

Or

- (b) Comment on editing and publication design.

20. (a) "Oratory, in the true sense, is not a lost art, but a potent means of imparting instruction."—Elucidate.

Or

- (b) Describe Seasonal felicitations.
- _____

Reg. No. :

Code No. : 6096

Sub. Code : C 3 BF

M.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2010.

Third Semester

English

Non Major Elective — ENGLISH FOR EFFECTIVE
COMMUNICATION

(For those who joined in July 2008 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL the questions.

1. What is stress interview?
2. What are the several options for structuring the presentation?
3. How does a report differ from an essay?
4. Write any two e-mail etiquette.
5. What are the several misconceptions about time?

