

(6 pages)

Reg. No. :

Code No. : 5272

Sub. Code : ZESE 12

M.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2021

First Semester

Economics

Elective – ENTREPRENEURIAL DEVELOPMENT

(For those who joined in July 2021 onwards)

Time : Three hours

Maximum : 75 marks

PART A — ($10 \times 1 = 10$ marks)

Answer ALL questions.

Choose the correct answer :

1. The most important feature of an entrepreneurship is
 - (a) Organisation and management
 - (b) Opportunity seeking and risk bearing
 - (c) Innovation and risk bearing
 - (d) All the above

2. The term 'entrepreneur' was applied to business initially given by
- (a) Cantillion
 - (b) J.B. Say
 - (c) Jan timbergen
 - (d) None of these
3. Getting knowledge from other countries is a
- (a) Source of business idea
 - (b) Copying
 - (c) Not a source
 - (d) Not applicable
4. The achievement motivation theory was developed by
- (a) Weber
 - (b) Mc cellend
 - (c) Young
 - (d) Schumpeter
5. The most common form of organization for a small business is
- (a) Partnerships
 - (b) Corporations
 - (c) Sole Proprietorships
 - (d) Limited Companies

6. Promoters are specialized agencies and promotion is their whole time occupation is causes as
- (a) Specialised Promoters
 - (b) Fabian Promoters
 - (c) Accidental promoters
 - (d) Professional promoters
7. Which of the following is the backbone of financial plan?
- (a) Budgeting
 - (b) Capital
 - (c) Nature of the business
 - (d) All of the above
8. Term loan is provided for
- (a) Purchase of raw materials
 - (b) Purchase of machinery and equipment
 - (c) Both (a) and (b)
 - (d) Neither (a) nor (b)
9. District industries centres for setting up of
- (a) Ancillary industries
 - (b) Small scale industries
 - (c) Small scale and village industries
 - (d) Large scale industries

10. The investment limit of small scale industries in production unit.
- (a) Rs.1 crore
 - (b) Rs.50 lakhs
 - (c) Rs.25 lakhs
 - (d) Rs.10 lakhs

PART B — ($5 \times 5 = 25$ marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Examine the main functions of an entrepreneur.

Or

- (b) What are the difficulties faced by entrepreneurs?

12. (a) Mention the external factors of an entrepreneur.

Or

- (b) Bring out the six stages to develop business idea.

13. (a) Explain the internal and external constraints in project identification.

Or

- (b) Distinguish between project formulation and the preparation of a detailed project report.

14. (a) Illustrate the project appraisal format.

Or

- (b) Mention the factors determining of capital structure.

15. (a) Explain the role of commercial banks in entrepreneurial development.

Or

- (b) State about district industries center.

PART C — ($5 \times 8 = 40$ marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Elaborate the qualities of a successful entrepreneur.

Or

- (b) Describe the measures taken by the Government of Tamil Nadu to promote women Entrepreneurship.

17. (a) What are the motivational forces that cause for entrepreneurial growth in a developing country?

Or

- (b) Critically examine the David McClelland theory of entrepreneurship.

18. (a) Explain in detail the sequential stages of project formulation.

Or

- (b) Describe the general format of the feasibility projecting report.

19. (a) Discuss the significance of export finance for entrepreneurs.

Or

- (b) Illustrate the various methods are used by evaluate a project appraisal.

20. (a) Explain the organizational structure and functions of SIDCO.

Or

- (b) Describe the functions of state financial corporations.