(7 pages) Reg.	. No. :	3.	Written communication can be classified in which type of communication?		
Code No. : 7410 St	ub. Code : WEHSE 21		(a) Non-verbal (b) Verbal		
			(c) Visual (d) None of these		
M.A. (CBCS) DEGREE EXAMINATION, APRIL 2024.		4. II	4. In a business setting, what is an appropriate greeting?		
Second Semester					
English – Core			(a) Hey, you		
Skill Enhancement Course – EMPLOYABILITY SKILLS			(b) What's up, dude?		
			(c) Sup, bro?		
(For those who joined in July 2023 onwards)			(d) Good morning/afternoon/evening followed by their title and last name		
Time: Three hours	Maximum : 75 marks	5.	is a code of behaviour or courtesy		
PART A — $(15 \times 1 = 15 \text{ marks})$ Answer ALL questions.  Choose the correct answer:		based on rules of a polite society  (a) Dining-Out (b) Etiquette  (c) Receiving line (d) Stag			
			1. ——— can be presented by face.		6. A is the most commonly used tool of communication among professions staying in
			(a) Gestures (b)	Body Language	
(c) Para Language (d)	Expressions		(a) Fax machine		
2. Which type of words should be used for good communication?			(b) Telephone		
			(c) Pager		
(a) Acronyms (b)	Technical		(d) Telegram		
(c) Jargons (d)	Simple				
			Page 2 Code No. : 7410		

(a)	Tell the recruiter what type of role I am looking for		
(b)	Provide a brief introduction to my skills and experience		
(c)	A profile isn't important anymore		
(d)	Indicate my salary expectation.		
In a	n interview, what does 'probing' mean?		
(a)	Asking challenging and confrontations questions		
(b)	Encouraging the interviewee to share more information or elaborate on a point		
(c)	Sharing personal experiences with the interviewee		
(d)	Dominating the conversation with one opinions		
Inte	rviews are conversations with ————		
(a)	informality		
(b)	purpose		
(c)	friendliness		
	fun		

- 10. Aches, shallow breathing and sweating, frequent colds are
  - (a) Physical symptoms of stress
  - (b) Behavioural symptoms of stress
  - (c) Emotional symptoms of stress
  - (d) Cognitive symptoms of stress
- 11. What is time management?
  - (a) Arranging appointments on a calendar
  - (b) Planning how to divide time between activities
  - (c) Completing tasks as quickly as possible
  - (d) Setting strict schedules for each day
- 12. Emotional intelligence can be studied through
  - (a) The abilities-focussed approach
  - (b) Emotional appeal
  - (c) Rhetoric
  - (d) Statements
- 13. ———— are the approaches to the study of leadership which emphasise the personality of the leader
  - (a) Contingency theories
  - (b) Group theories
  - (c) Trait theories
  - d) Inspirational theories

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- 14. The decisions which are frequent and repetitive in nature are called as
  - (a) Non-Programmed decisions
  - (b) Programmed decisions
  - (c) Major decisions
  - (d) Operative decisions
- 15. What is the basis of coercive power in negotiation?
  - (a) A capacity to seek information and consider the ideas of others
  - (b) The control over resources desired by others
  - (c) Punishment, authority and use of force, whereby others are compelled to behave a particular way
  - (d) Collection of ideas

PART B — 
$$(5 \times 4 = 20 \text{ marks})$$

Answer ALL questions, choosing either (a) or (b). Each answer should not exceed 250 words.

16. (a) Discuss the methods of communication.

Or

- (b) Elaborate the components of communication.
- 17. (a) Infer the main points of self-introduction.

Or

(b) State the importance of greetings.

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18. (a) Enumerate the steps in applying for jobs.

Or

- (b) Discuss the resume writing format.
- 19. (a) Explain the importance time management.

Or

- b) Discuss the best ways to manage stress.
- 20. (a) Bring out the three forms of workplace communication.

Or

(b) State the importance of Team management.

PART C — 
$$(5 \times 8 = 40 \text{ marks})$$

Answer ALL questions, choosing either (a) or (b) Each answer should not exceed 600 words.

21. (a) Explain formal and informal communication discuss their advantages and disadvantages?

Or

- (b) State the purpose of LSRW skills.
- 22. (a) Analyze the importance of asking and responding to questions.

Or

(b) Elaborate on sharing information with others.

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Develop an essay on interview and its types. 23.

Or

- Elaborate on telephone skills.
- Illustrate how self-management is important 24. (a) in life and work.

Or

- State the importance of stress management.
- Bring out the importance of Leadership 25. (a) skills.

Or

Construct an essay on problem-solving skills.

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