

20. (a) Role play the following situation : a student representative conveys their grievences about the poor quality of food in the college hostel.

Or

- (b) Role play the following situation : a daughter is discussing about her future plan-whether to get married (or) pursue her higher studies with her father and mother.

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U.G. (CBCS) DEGREE EXAMINATION, APRIL 2017.

Fifth Semester

Part IV — Common Skilled

EFFECTIVE COMMUNICATION

(For those who joined in July 2012–2015)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose a word which is nearly the same in meaning as the word is given in bold letter :

1. SOJOURN

- | | |
|------------------|-----------------------|
| (a) Long journey | (b) Expensive life |
| (c) Short story | (d) Friendly attitude |

2. OCCULT

- | | |
|----------------|---------------|
| (a) Mysterious | (b) Religious |
| (c) Unnatural | (d) Unstable |



Choose the correct answer which is closest in meaning to the word/phrase in bold given in the sentences :

3. Anita was wearing a **beige** coloured dress.
(a) Bright (b) Dull
(c) Gaudy (d) Brown
4. The **Damsel** excelled in entertaining the guests.
(a) Unmarried woman
(b) Married woman
(c) Beautiful woman
(d) Cynical woman
5. Lexis
(a) meaning (b) words
(c) alphabet (d) dictionary
6. **TEETOTALER**
(a) Strong-willed person
(b) One who never drinks alcohol
(c) Alcoholic
(d) Brave person

7. The study of birds ———.
(a) entomology (b) ornithology
(c) zoology (d) histology
8. She looked **bewildered** on hearing the news.
(a) Confuse someone
(b) Attract someone
(c) Interrupt Someone
(d) Enquire Someone
9. Masculine form of duchess is
(a) duke (b) king
(c) usher (d) man
10. One who eats human flesh.
(a) Capillary (b) Cannibal
(c) Cameo (d) Cadaver

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 250 words.

11. (a) Write a letter to your father congratulating him on his getting promotion.
Or
(b) Write a letter to the editor of a newspaper about the disorderly traffic in your city.



12. (a) Write a letter to your friend explaining why you could not attend his birthday party.

Or

- (b) Write a letter to the Municipal Commissioner of your city drawing his attention to the bad condition of the roads in your area.
13. (a) Imagine that you are the chairman of the college. The college day function will be on 30.06.2015 at 5.30 P.M. Write the minutes investing suitable details.

Or

- (b) The NAAC Team is visiting your college on 03-07-2015. Assume your self to the Principal and draft a memorandum to be circulated to the heads of the departments, requesting them to keep the labs, workshops and departments clean and make the Registers and documents up-to date.
14. (a) Assume yourself as the President of the Youth Welfare Department of your college. Prepare the presidential address and focus on -Introducing the chief guest to the audience.

Or

- (b) You are the secretary of your college NSS department. Prepare a speech on the importance of Prime Minister's "CLEAN INDIA" scheme to your NSS students.

15. (a) Report the dialogues between Suresh and Suraj who are discussing their plans for the summer vacation.

Or

- (b) Complete the dialogue

Naveen: Hello! _____ Priya?

Maya: _____ Maya speaking.

Naveen: Good Morning Maya.
_____.

Maya: I am fine. _____?

Naveen: I want to talk to Priya.

Maya: _____ may be after an hour, any message?

Naveen: _____ I am _____
Please ask her when I should pick her up.

Maya: Sure. _____.

Naveen: Let her phone me and _____.

Maya: _____, I'll surely tell her.



PART C — (5 × 8 = 40 marks)

Answer ALL questions.

16. Read the following passage and answer the questions :

- (a) The microprocessor is one of the greatest accomplishments of the twentieth century. Each year, the microprocessor moves closer to the centre of our lives, staking out its place in the heart of one machine after another. Its presence has begun to change the way we perceive the world and even ourselves. It is becoming more and more difficult to dismiss the microprocessor as just another product in a long line of technology innovations.

No invention in history has so quickly spread throughout the world or so deeply touched so many aspects of human existence. Today there are nearly 15 billion microchips of some kind in use the equivalent of two powerful computers for every man, woman and child on the planet.

Where we strip away the microchip from every application in which it now finds a home, we would be both stunned and frightened by the loss. The modern kitchen would be rendered nearly useless since the

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microwave, the dish - washer and most other appliances would become unworkable. The Television and VCR would fade to black, the stereo would grow mute and most of the clocks would stop. The car wouldn't start. Airplanes would be unable to leave the ground. The phone system would go dead, as would most street lights, thermostates and of course half billion computers. Pacemakers would stop too, as would surgical equipment and fetal monitoring systems in obstetrics wards.

All because of the loss of a tiny square of silicon the size of a finger nail, weighing less than a postage stamp, and constructed of just crystal, fire, water and metal.

This of course, is the miracle. Tens of thousands of microprocessors are built every day in the most sophisticated manufacturing plants ever known, where a single speck of dust can mean disaster, where processes occur in environments cleaner than any other place on earth. Even the water used to rinse the surfaces of the finished chips is purer than that used in open - heart surgery.

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- (i) Why is the microprocessor one of the greatest accomplishments of the 20th century?
- (ii) How fast has the microprocessor spread throughout the world?
- (iii) What are the medical uses of the microchip?
- (iv) How big and heavy is the microchip?
- (v) How are microchips manufactured?

Or

- (b) Mount Everest may have finally lost its dubious nickname as "The World's highest garbage dump", but the ever - growing number of climbers - including those conveying on the mountains this month during the golden jubilee its conquest - still pose a threat.

Since climbers started to make their way to the highest point in the world, the once untouched mountain has become cluttered with evidence of human conquest - tons of garbage and some of the bodies of the 172 people who failed to reach the peak.

But amid increasing awareness of the pollution and a series of clean - up efforts, the 8848 metre mountain is finally being restored to its former state.

"Now the mountain is very clean", said Ang Tshering Sherpa, president of the Nepal Mountaineering Association, the official body that deals with the kingdom's major peaks.

"There is no more garbage at the south col, a point at 8000 metres, that used to be strewn with hundreds of abandoned oxygen bottles and there are no more bodies on the route", he said.

But that was not always the case. It is estimated that some 50 tonnes of plastic, glass and metal have been dumped on Everest between its May 29, 1953. Conquest by Sir Edmund Hillary and Tenzing Norgay Sherpa up to the early 1990s when the problem began to be tackled.

Notably, the Nepalese government in 1993 began to impose fines on any climbers failing to bring back with them oxygen bottles and gas cartridges.

- (i) What was described as the world's highest Garbage Dump?
- (ii) When was Mount Everest first conquered?
- (iii) In which country is Everest located?
- (iv) What is the height of Mount Everest?
- (v) Why do you think are so many people trying to climb Mount Everest?



17. (a) Arrange the numbered sentences in right order :

- (i) (1) The rivers provide the water for cultivation.
(2) Its capital is Thiruvananthapuram.
(3) So the whole state looks green and beautiful.
(4) The state has a large number of rivers.
(5) Kerala is a small state on the West Coast of India.
- (ii) (1) They kept it there for more than a week.
(2) Our computer developed some trouble last month.
(3) Finally they said that it had been repaired.
(4) My father took it to the service centre.
(5) My father brought it home and found that it was still not working.

Or

(b) Describe the cellphone in detail.

18. (a) You are Dietician. Assume that you are the chief guest of the Health Club in the college. Prepare a speech on the topic "Food is Medicine".

Or

(b) You are the chairman of the English Literary Association. The Association is conducting a state level workshop in translation. Propose the welcome address in the inaugural function of the workshop.

19. (a) As the President of your college union, deliver a felicitation address to honour the proficiency winners of the year 2014-2015.

Or

(b) Complete the dialogue :

Sinha : Good morning! Madhan
_____ you lost your
job _____.

Madhan : Nothing _____.

Sinha : _____ have they
assured any re-employment.

Madhan : No thanks _____
_____.

Sinha : How can you meet the
financial crisis?

Madhan : _____.

