

Reg. No.....

Sub. Code: JMT021/SMT021

Code No: SS22322E

B.A. (CBCS) DEGREE SPECIAL SUPPLEMENTARY EXAMINATION, APRIL 2020

SECOND SEMESTER

TOURISM AND HOSPITALITY MANAGEMENT - MAIN

TOURISM ORGANISATIONS

(For those who joined in July 2016 Onwards)

Maximum: 75 marks

Time: Three hours

Part - A (10 X 1 = 10 marks)

Answer all questions, choose the correct answer

1. The International Air Transport Association was founded in
(a) Dakota (b) Montreal (c) Rio De Jenerio (d) Havana
2. The is a luxury-train service, to promote tourism in Rajasthan.
(a) Desert Paradise (b) Palace on Wheels (c) Tejas (d) Shatabdi
3. The Air Navigation Commission (ANC) is the technical body within
(a) IATA (b) ICAO (c) CANSO (d) ANSP
4. Established in the year 1955, FHRAI was sponsored by the Regional Associations.
(a) 10 (b) 11 (c) 4 (d) 7
5. The TAAI was formed towards the end of the year 1951 by a group of leading travel agents.
(a) 34 (b) 40 (c) 12 (d) 13
6. The head of the ministry is Minister of Tourism, is a
(a) Minister of State (Independent Charge) (b) President (c) Chairperson (d) PM
7. The is the National apex body of the tourism industry.
(a) IATO (b) PATA (c) WTO (d) UNO
8. The Alliance Internationale de Tourisme (AIT) was established in
(a) 1975 (b) 1895 (c) 1898 (d) 1999
9. UNWTO's membership includes countries
(a) 132 (b) 145 (c) 199 (d) 158
10. UFTAA set up its General Secretariat in the
(a) USA
(b) China
(c) Principality of Monaco
(d) UK

PART B – (5X5 = 25 Marks)

Answer All Questions, Choose either (a) or (b)

Answer should not exceed 250 words

11. (a) India Tourism

OR

(a) Tourism in Tamil Nadu.

12. (a) What is TAAI?

OR

(b) List out the types of membership of IATO.

13. (a) What is the role of the WTO?

OR

(b) State the functions of ICAO

14. (a) Air India

OR

(b) Indian Railways

15. (a) FIA

OR

(b) Hotel Industry

PART C – (5X8 = 40 Marks)

Answer All Questions, Choose either (a) or (b)

Answer should not exceed 600 words

16. (a) Write an essay on policy implementation of Ninth Five Year Plan with regard to Tourism.

OR

(b) State the ~~history of WTO~~ *nature and purpose of Organisation.*

17. (a) Discuss the Activities of ~~TAAI~~ *FHRAI*

OR

(b) Elaborate on IATO's Organisational structure.

18. (a) Write an essay on the responsibilities of UFTAA.

OR

(b) Describe the functional structure and role of the PATA.

19. (a) Assess the functions of the ~~IATA~~ *ITDC*

OR

(b) Discuss the functions of the The Bureau of Civil Aviation Security (BCAS)

20. (a) Write short notes on the following

Railway Hotels, Transit Hotels, Treehouse Hotels, Underwater Hotels

OR

(b) State the History of the Hospitality Industry