

(6 pages)

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MASTER OF TOURISM MANAGEMENT (CBCS)
DEGREE EXAMINATION, APRIL 2016.

Second Semester

AIRLINE TICKETING

(For those who joined in July 2012 and afterwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Which of the following is most essential for international air travel?
 - (a) Medical certificate
 - (b) Money
 - (c) Passport
 - (d) All the three

2. First rail link between Liverpool and Manchester was started in the year
 - (a) 1854
 - (b) 1830
 - (c) 1837
 - (d) 1840
3. Travel mart is organized by
 - (a) IATA
 - (b) WTO
 - (c) IOUTO
 - (d) PATA
4. Open Jaw is a type of
 - (a) Itinerary
 - (b) Air fare
 - (a) Tour package
 - (d) Room tariff
5. Which allow smooth passage of traveler between two points of flight?
 - (a) Flight coupon
 - (b) Boarding pass
 - (c) Ticket coupon
 - (d) Agent coupon
6. Which of the following term in an itinerary refers to surface travel?
 - (a) Circle trip
 - (b) Round trip
 - (c) Open Jaw
 - (d) One way trip



7. Discount in Domestic Student fare is

- (a) 40% (b) 60%
(c) 25% (d) 50%

8. Which of the following is a CRS?

- (a) SABRE (b) SUPER
(c) SUB (d) All the three

9. Full Board refer to _____ plan.

- (a) Continental plan
(b) European plan
(c) American plan
(d) Modified American plan

10. Maximum number of days of stay for visitor's visa is

- (a) 15 days (b) 60 days
(c) 30 days (d) 90 days

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) What is Horizontal fare calculation?

Or

(b) Explain lowest combination method.

12. (a) Write the technical activities of IATA.

Or

(b) Write the recommendations of Sargent committee.

13. (a) Write short notes on supplementary accommodation.

Or

(b) Write the importance of Quarantine certificate.

14. (a) Write a note on cargo handling procedures.

Or

(b) What is IATA card service? What is the advantage in using this?



15. (a) Write short note on Air-traffic management.

Or

- (b) Brief Elapsed flying time.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Explain "fare rules".

Or

- (b) List out Air-line ticketing procedures.

17. (a) Explain the contents of Air ticket.

Or

- (b) Explain the mileage system that is worked out for charging Air-fare.

18. (a) Describe factors affecting ticket price.

Or

- (b) Explain the term "yield management" followed in Air-line industry.

19. (a) Write the significance of a Package tour.

Or

- (b) Write an essay on transportation taxes in India.

20. (a) Write the duties and responsibilities of a tour operator.

Or

- (b) Explain various types of Tour itinerary.

