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**Reg. No. :** .....

**Code No. : SS 20382 E Sub. Code : JMCO 22/  
SMCO 22**

B.Com. (CBCS) DEGREE (Special Supplementary)  
EXAMINATION, APRIL 2020.

Second Semester

Commerce–Main

PRINCIPLES OF MANAGEMENT

(For those who joined in July 2016 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Management is
  - (a) a science
  - (b) an art
  - (c) both a science or art
  - (d) none of these

2. The father of the scientific management is  
(a) F.W. Taylor (b) Henry Fayol  
(c) Luther Gullick (d) Urwick
3. Among the functions of management \_\_\_\_\_  
is the first function of management.  
(a) Directing (b) Co-ordinating  
(c) Organising (d) Planning
4. \_\_\_\_\_ is the first step in planning.  
(a) Organization (b) Controlling  
(c) Decision Making (d) Planning
5. Line organisation is also known as \_\_\_\_\_  
organisation.  
(a) Military (b) Functional  
(c) Staff (d) Line and staff
6. Delegation creates  
(a) New work  
(b) Obligation  
(c) New levels of management  
(d) Job

7. \_\_\_\_\_ is concerned with action part of business.
- (a) Planning (b) Decision making  
(c) Controlling (d) Directing
8. Exchange of idea or information from one person to another is known as
- (a) Telephone (b) Order  
(c) Communication (d) Controlling
9. \_\_\_\_\_ without control is useless.
- (a) Planning (b) Controlling  
(c) Directing (d) Coordinating
10. \_\_\_\_\_ is the end result of management process.
- (a) Organising (b) Motivation  
(c) Planning (d) Coordinating

PART B — ( $5 \times 5 = 25$  marks)

Answer ALL questions, choosing either (a) or (b) in about 250 words.

11. (a) Explain the importance of management.

Or

- (b) Enumerate the qualities of a manager.

12. (a) What are the objectives of planning?

Or

(b) Describe the different stages in planning process.

13. (a) State the difference between formal and informal organisation.

Or

(b) Explain the advantages of delegation of authority.

14. (a) State briefly the barriers to communication.

Or

(b) What are the qualities of good leadership?

15. (a) What is meant by control? State the requirements of a good controlling.

Or

(b) Discuss the criteria of good coordination.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b) in about 600 words.

16. (a) What are the contribution made by the Henry Fayol to the management?

Or

- (b) Discuss the various levels of management.

17. (a) What is decision making? What are the steps to be followed for taking good decisions?

Or

- (b) What is meant by management by objectives? Explain its merits and demerits.

18. (a) Explain the factors determining the degree of decentralisation.

Or

- (b) Describe the principles of organisation.

19. (a) Explain Herzberg theory of motivation.

Or

- (b) Explain the nature of direction.

20. (a) Discuss the techniques for achieving coordination.

Or

- (b) Explain briefly the various techniques of control.
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