(6 pages)

Reg. No. :

Code No.: 5671

Sub. Code: ZBAE 3 C

M.B.A. (CBCS) DEGREE EXAMINATION, NOVEMBER 2022.

Third Semester

Business Administration - Core

Elective — MULTIMODAL TRANSPORTATION

(For those who joined in July 2021 onwards)

Time: Three hours

Maximum: 75 marks

PART A —  $(10 \times 1 = 10 \text{ marks})$ 

Answer ALL questions.

Choose the correct answer:

- What involves the use of two or more modes of transportation in moving a shipment of origin to destination with a single transportation provider and the single fried transportation contract?
  - (a) Transportation
  - (b) Inter modern transportation
  - (c) Multimodel transportation
  - (d) Direct service transportation

- 2. The fastest and the most costly mode of transport
  - (a) Water transport
- (b) Air transport
- (c) Road transport
- (d) Rope ways
- 3. A network of highways connecting India's for Metropolitan cities
  - (a) Logistic parks
  - (b) Golden Quadrilateral
  - (c) Deep water ports
  - (d) Abroad ship
- 4. Inter model transportation which combines air
  - (a) Birds back
- (b) Fishy back

(c) COF

- (d) CHA
- 5. When was motor vehicle act passed in India?
  - (a) 1988

(b) 1998

(c) 1978

- (d) 1968
- 6. What does Abbreviation RC of a vehicle stands for?
  - (a) Running certificates
  - (b) RTO certificate
  - (c) Registration certificate
  - (d) Required certificate

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- 7. The component authority to issuing driving licenses
  - (a) District Regional Transport Office
  - (b) District Collector
  - (c) District Court
  - (d) Municipal Corporation
- 8. The convention for the unification of certain rules relating to International carriage by air commonly known as the
  - (a) Wersaw convention
  - (b) Millions convention
  - (c) Drunker convention
  - (d) Poyal convention
- 9. Which is a container designed to carry temperature-controlled cargo, often around or below freezing point?
  - (a) Tank container
  - (b) Flat container
  - (c) Refrigerated container
  - (d) Open top container

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- 10. Which organization constructs and manages the Border Road?
  - (a) Border Road Development Board
  - (b) National Highways Authority of India
  - (c) State Government where Border lies
  - (d) Defence Ministry

PART B —  $(5 \times 5 = 25 \text{ marks})$ 

Answer ALL questions, choosing either (a) or (b). Each answer should not exceed 250 words.

11. (a) Write the concepts of MTD.

Or

- (b) Show the advantages of MTC.
- 12. (a) Develop any two types of containers.

Or

- (b) Write the benefits of containerisation.
- 13. (a) Express the role of intermediate is in port authorities.

Or

(b) Write the concept of trade financing options.

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14. (a) Write the role of inland water facility in Indian economy.

Or

- (b) List out the merits of railway transport.
- 15. (a) Explain the concept of Warsaw convention.

Or

(b) Identify regulations concerning dangerous goods regulation.

PART C —  $(5 \times 8 = 40 \text{ marks})$ 

Answer ALL questions, choosing either (a) or (b) Each answer should not exceed 600 words.

16. (a) Explain the current scenario of MTO.

Or

- (b) Explain the challenges faced and reforms of multimodel transport.
- 17. (a) Illustrate the contribution of malcolam in containerisation.

Or

(b) Explain the evaluation of containerization.

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18. (a) Express the role of NVOCCS in international transportation.

Or

- (b) Construct the custom clearance process.
- 19. (a) Explain the merits and demerits of sea transport.

Or

- (b) Discuss about the cargo consolidation in detail.
- 20. (a) Explain the international convention of into model transport.

Or

(b) Describe the multimodel transportation of goods act.

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