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Code No. : 8947

Sub. Code : PKCE 21

M.Com. (CBCS) DEGREE EXAMINATION,
APRIL 2018.

Second Semester

Commerce

Elective — ENTREPRENEURSHIP DEVELOPMENT

(For those who joined in July 2017 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Entrepreneurship involves

- (a) development of idea
- (b) combining factors of production
- (c) finding alternatives
- (d) decision making

2. An innovating entrepreneur is one

- (a) who cleverly put attractive possibilities
- (b) who innovate technology
- (c) who is cautious
- (d) who refuse to adopt possibilism

3. Acquired need theory focuses on

- (a) safety needs
- (b) basic needs
- (c) physiological needs
- (d) achievement needs

4. "No entrepreneur, no development". It is a statement of

- (a) W. Lewis
- (b) W.W. Rostow
- (c) Zinkin
- (d) W. Edwin

5. A business which requires personal attention to customer _____ is the suitable form of organisation.

- (a) sole proprietary
- (b) partnership
- (c) public enterprise
- (d) public utilities

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6. Application for subsidy should be submitted through

- (a) DIC (b) NSIC
- (c) SIDO (d) SISI

7. Seed capital assistance is given to _____ entrepreneurs.

- (a) drone (b) adoptive
- (c) fabian (d) technically qualified

8. Tax holiday is allowed for the period of _____ years from the commencement of business.

- (a) 2 years (b) 5 years
- (c) 7 years (d) 10 years

9. The entrepreneurs who are encouraged and trained through training programmes are called _____ women entrepreneurs.

- (a) forced (b) created
- (c) natural (d) chance

10. _____ provides expertise and resource to women entrepreneurs in respect of new technology.

- (a) SISI (b) NSIC
- (c) NRDC (d) SIDCO

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PART B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) "An entrepreneur is an innovator according to Schumpeter". Discuss.

Or

(b) State the functions of an entrepreneur.

12. (a) Bring out the factors motivating the growth of entrepreneurs.

Or

(b) Write a note on entrepreneurship development programme in India.

13. (a) Discuss the importance of small industry.

Or

(b) State the licenses to be obtained before starting commercial production.

14. (a) Explain the function of SIDCO.

Or

(b) Explain the various forms of assistance provided by TIIC to small scale industry.

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15. (a) What are the factors that influence women entrepreneur in India?

Or

- (b) Explain the support and assistance given to develop entrepreneurship in women.

PART C — (5 × 8 = 40 marks)

Answer ALL questions.

16. (a) Classify the entrepreneurs and bring out their features.

Or

- (b) Discuss the various factors that affect entrepreneurship growth.

17. (a) Explain need hierarchy theory of motivation.

Or

- (b) Explain the functions of various institutions engaged in EDIs.

18. (a) Explain the problems faced by small scale industries.

Or

- (b) Briefly explain the various steps involved in starting a MSME.

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19. (a) Explain the financial assistance of non-banking financial institutions.

Or

- (b) List out the various incentives and subsidies which are available to small scale industries.

20. (a) Discuss the problems of women entrepreneurs.

Or

- (b) Explain the causes of sickness in small scale industry.
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