

20. (a) Explain the various UNESCO World Heritage sites in Tamilnadu.

Or

- (b) Discuss the tourist importance of khajuraho.
-

Page 4

Code No. : 6414

Reg. No. :

Code No. : 6414

Sub. Code : C 41 MT

MASTER OF TOURISM MANAGEMENT (CBCS)

DEGREE EXAMINATION, APRIL 2013.

Fourth Semester

TOURISM AND HOSPITALITY MANAGEMENT

(For those who joined in July 2009-2011)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

1. Who is a tourist?
2. What do you mean by outbound tour?
3. Define Inns.
4. Name any four International chain Hotel in India.
5. Define travel Agent?
6. Define custom.
7. What is biometric passport?



8. Define tariff.
9. Define back water tourism.
10. Name any four UNESCO Sites in India.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain the importance of tourism.

Or

- (b) Explain the concept of tourism.

12. (a) Write short note on Franchise Hotel

Or

- (b) Explain the advantages of chain hotels.

13. (a) Explain the importance of Travel insurance.

Or

- (b) List out the various baggage regulations in India.

14. (a) Discuss the benefits of travelling by coach.

Or

- (b) Write short note on ferry service.

Page 2 Code No. : 6414

15. (a) Write short note on Backwater tourism.

Or

- (b) Give the importance of Ajanta & Ellora.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

16. (a) Bring out the various economic benefits of tourism.

Or

- (b) Explain the negative impacts of tourism.

17. (a) Discuss the elements of tourism.

Or

- (b) Explain the characteristics of tourism products.

18. (a) Bring out the custom regulations in India.

Or

- (b) Explain various types of Passport in India.

19. (a) Discuss the growth of car rental in India.

Or

- (b) Explain the various special trains in India.

Page 3 Code No. : 6414

