

(6 pages)

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B.A.(CBCS) DEGREE EXAMINATION,
NOVEMBER 2016.

First Semester

History

COMMUNICATION SKILL

(For those who joined in July 2016 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. _____ is the articulation of sending a message through different media, whether it is verbal or nonverbal.
- (a) communication
 - (b) body language
 - (c) non-verbal
 - (d) none

2. _____ is information spoken by word of mouth.

- (a) oral communication
- (b) written communication
- (c) verbal communication
- (d) non verbal communication

3. _____ is a speech made by one person on his thoughts to an audience or character.

- (a) monologue
- (b) verbal
- (c) non-verbal
- (d) written

4. _____ communication is the process of communicating through sending and receiving wordless messages.

- (a) verbal
- (b) non-verbal
- (c) body language
- (d) monologue



5. The receiver is the _____ who receives, decodes the message.
(a) decoder
(b) encoder
(c) communicator
(d) none
6. A man talks in a _____ logical and compartmentalized way.
(a) linear (b) non linear
(c) subtle (d) acceptable
7. _____ is fundamental in developing a good self- image.
(a) reading (b) communication
(c) writing (d) listening
8. _____ is a study of second system.
(a) phonetics (b) statistics
(c) linguistics (d) none
9. _____ language is the first form of human behaviour.
(a) spoken (b) written
(c) pronoun (d) alphabets

10. The greatest wonder in human existence is the success of language as a medium of _____.
(a) communication (b) speaking
(c) writing (d) listening

PART B — (5 × 5 = 25 marks)

Answer ALL questions, With out exceeding 250 words.

Choosing either (a) or (b).

11. (a) Explain oral communication.
Or
(b) Comment on the importance of communication.
12. (a) Differentiate oral and written communication.
Or
(b) Explain Non-verbal communication.
13. (a) How is grammar useful in spoken English?
Or
(b) Why is conversation practice important?



14. (a) Write a para on reading skills.

Or

- (b) Write a para on phonetics.

15. (a) How will you make effective speeches?

Or

- (b) What are the factors affecting spoken English?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, with out exceeding 600 words

Choosing either (a) or (b).

16. (a) Write an essay on the importance of communication skills.

Or

- (b) What are the factors of communication in a tourism?

17. (a) What are the barriers of communication?

Or

- (b) What are ways to improve effective communication?

18. (a) Write an essay on language functions.

Or

- (b) Write an essay on applied grammar.

19. (a) Write an essay on the importance of reading for a best communication.

Or

- (b) Write an essay on vowels.

20. (a) Write a short essay on the topic "Today's cinema" as a speaking exercise.

Or

- (b) What are the common pitfalls spoken English?
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