

(6 pages)

Reg. No. :

Code No. : 12961

Sub. Code : JMBA 21/
SMBA 21

B.B.A. (CBCS) DEGREE EXAMINATION, APRIL 2018.

Second Semester

Business Administration — Main

BUSINESS ORGANIZATION

(For those who joined in July 2016 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer.

1. Organisation have a specific _____.
(a) Structure (b) People
(c) Hierarchy (d) Both (a) and (c)
2. _____ involves the transfer of goods and (or) services
(a) Business (b) Trade
(c) Commodity (d) Wholesale

3. Merchandising business buys products at _____ price.
(a) cost plus (b) wholesale
(c) retail (d) all these above
4. _____ is a business organisation owned by a group of individuals.
(a) Company (b) Cooperative
(c) Corporation (d) (a) and (b)
5. Each share holder owns company stock in proportion is _____.
(a) joint stock company
(b) partnership company
(c) partnership deed
(d) all these above
6. Promoter means _____.
(a) Organiser (b) Arranger
(c) Supporter (d) All these above
7. The director meeting is called _____.
(a) board meeting
(b) general meeting
(c) normal meeting
(d) company meeting

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8. _____ companies are exempted from holding statutory meeting.

- (a) Private (b) Govt.
(c) Public Ltd. (d) Both (b) and (c)

9. Cooperatives have _____.

- (a) Social goal
(b) Individual goal
(c) Profit goal
(d) None of the above

10. Cooperatives are _____ associations.

- (a) Members (b) Autonomous
(c) Participants (d) Peoples

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words each.

11. (a) What are the functions of business? Explain them.

Or

(b) What is trade? Explain its different types.

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12. (a) Briefly state the different types of partners.

Or

(b) What is the meaning of "partnership deed"? State its advantages.

13. (a) What is a joint stock company? What are their characteristic features?

Or

(b) Briefly mention the behavioural characteristics of promoters.

14. (a) What are the purposes of company meeting?

Or

(b) What is meant by resolutions? Explain its importance.

15. (a) State the advantages of cooperative sector enterprises.

Or

(b) Briefly note that criticism of multinational companies.

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PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words each.

16. (a) Explain the importance of business.

Or

- (b) What are the characteristics of an business organisation? Explain them.

17. (a) Discuss the features, advantages and disadvantages of sole proprietorship.

Or

- (b) Elaborate the needs and importance of Joint Hindu family business.

18. (a) Highlight the important stages in the formation of a company.

Or

- (b) Describe the steps involved in preparation of memorandum of association.

19. (a) What are the different types of company meeting? Explain them.

Or

- (b) How to write an agenda for a meeting? Discuss with suitable illustration.

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20. (a) Discuss the importance of cooperative sector enterprises in India.

Or

- (b) Highlight the recent trends of multinational companies in India.

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