

(6 pages)

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B.B.A. (CBCS) DEGREE EXAMINATION,
APRIL 2016.

Sixth Semester

Business Administration – Main

ENTREPRENEURSHIP

(For those who joined in July 2012 and afterwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. The central task of the entrepreneur is to recognise and to exploit _____.
(a) Opportunities (b) Risks
(c) Innovation (d) None of these
2. While entrepreneur refers to a person, entrepreneurship refers to _____.
(a) Innovation (b) Function
(c) Organisation (d) Leadership

3. Which one of the following should be the Licensing authority for obtaining power connection for small scale industries in Tamil Nadu?
(a) Local Assistant Divisional Engineer, TNEB
(b) Assistant Commissioner
(c) Inspector General
(d) NSIC
4. Clearance from Pollution Control Board has to be taken under the _____.
(a) Water (Prevention and Control) Act, 1974.
(b) Trade Mark Act
(c) Commercial Tax Act
(d) None of these
5. DICs are supposed to provide _____ assistance to entrepreneurs under one roof.
(a) Pre-investment (b) Investment
(c) Post-investment (d) All the above
6. Tax holiday is allowed for a period of _____ years from the commencement of production.
(a) 2 (b) 5
(c) 8 (d) 3

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7. Projects dealing with education come under the category of _____ projects.

- (a) Economic (b) Sectoral
(c) Quantifiable (d) Non - quantifiable

8. The details of machinery and equipments are shown in the project report under the head _____.

- (a) General information
(b) Project description
(c) Market potential
(d) Financial consideration

9. Which one of the following is a symptom of industrial sickness?

- (a) Inability to pay interest
(b) Improper bank account
(c) Decline in capacity utilization
(d) All the above

10. _____ provides expertise and resource to women entrepreneurs in respect of technology.

- (a) NRDC (b) NSIC
(c) TIIC (d) DIC

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PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 250 words.

11. (a) Explain any five characteristics of entrepreneurs.

Or

(b) List out the barriers to entrepreneurial development.

12. (a) What are the factors considered in product selection?

Or

(b) Explain the procedure to obtain power and water connection in a small scale unit?

13. (a) Narrate the functions of NSIC.

Or

(b) Write a note on the technical services provided by SISI.

14. (a) Give the important economic and social consideration of a project.

Or

(b) List down the documents to be attached with a project report.

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[P.T.O.]



15. (a) State the effect of sickness in industries.

Or

- (b) What are the assistance given to develop women entrepreneurship in India?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 600 words.

16. (a) Explain the different types of entrepreneurs with suitable examples.

Or

- (b) What are the factors that stimulates Entrepreneurship?

17. (a) State the different stages in the registration of a company.

Or

- (b) Discuss the Licensing and other legal formalities to start an industrial unit.

18. (a) Discuss the performance of ITCOT in promotion of small scale industries.

Or

- (b) Explain the credit facilities available to the entrepreneurs from commercial banks.

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19. (a) How will you ascertain the financial soundness of a project?

Or

- (b) Explain the format of a project report.

20. (a) Explain about the institutions assisting women entrepreneurs in India.

Or

- (b) What are the major factors influencing women entrepreneurs in India.

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