

(7 pages)

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Sub. Code : WBAE 3 C

M.B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2024.

Third Semester

Business Administration

Elective — MULTIMODAL TRANSPORTATION

(For those who joined in July 2023 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (15 × 1 = 15 marks)

Answer ALL questions.

Choose the correct answer :

1. Multimodal transportation includes _____
(a) Waking (b) Biking
(c) Transit (d) All of these
2. Which of the following is the demand character of transport services?
(a) Pure demand (b) Derived demand
(c) Auxiliary demand (d) Mixed demand

3. _____ is the number of vehicles that you own or lease to transport your goods or passengers.

(a) Fleet size (b) Right size
(c) Multi size (d) Super-size

4. A container _____

(a) Can be run on local machines, virtual machines or deployed to the cloud
(b) Is portable
(c) Is a runnable instable of an image
(d) All of these

5. Who invented containerization?

(a) Patrick Verhoeven
(b) Birgit Liodden
(c) Malcom Purcell Mclean
(d) Frank Coles

6. Which tool is used to containerization?

(a) Docker
(b) Google Kubernetes Engine
(c) CoreOS
(d) All of these

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7. Air cargo means the goods are moved by —————

- (a) Railways (b) Airways
- (c) Roadways (d) Waterways

8. Besides arranging the transportation of goods, railways perform a variety of other services such as —————

- (a) Warehousing of goods
- (b) Express freight and deliver services
- (c) Weighment and measurement of goods
- (d) None

9. Railways risk rate is —————

- (a) Cost of locomotives
- (b) Salary to railway staff
- (c) Ordinary tariff rate for goods
- (d) Passenger fare

10. Barge is a type of —————

- (a) Motor vehicle (b) Aero plane
- (c) Ship (d) Express train

11. Tramps and tankers are parts of —————

- (a) Overseas shipping (b) Coastal shipping
- (c) Inland waterways (d) None

12. ————— bill of lading is a document required for the transportation of goods overseas across international waters.

- (a) Inland (b) Negotiable
- (c) Ocean (d) Clean

13. Records of a private vehicle are —————

- (a) Registration certificate, insurance certificate, tax token, driving license
- (b) Registration certificate, permit, trip sheet
- (c) Registration certificate, G.C.R. insurance certificate
- (d) None

14. Under which act, are the rules and regulations framed for motor vehicles in India?

- (a) Motor Vehicles Act. 1947
- (b) Motor Vehicles Act. 1988
- (c) Motor Vehicles Act. 1971
- (d) Motor Vehicles Act. 1950



15. Article ————— of the Warsaw convention. This convention applies to all international carriage of persons, stage or goods performed by aircraft, for reward. It applies equally to gratuitous carriage by aircraft formed by an air transport undertaking.

- (a) 20 (b) 17
(c) 24 (d) 1

PART B — (5 × 4 = 20 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

16. (a) What are the different modes of transportation in India?

Or

- (b) Expand and explain MTO, MTD and MTC.

17. (a) Spell out the disadvantages of containerization.

Or

- (b) Describe the role of containers in trade.

18. (a) Write short notes on "Cargo consolidation".

Or

- (b) List out the benefits of air transportation.

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19. (a) Tell the advantages and disadvantages of letter of credit.

Or

- (b) Distinguish between freight forwarders and freight brokers.

20. (a) Define the following terms as used in the multimodal transportation of Goods Act, 1993.

- (i) carrier (ii) consignment.

Or

- (b) What are dangerous goods?

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 600 words.

21. (a) Infer the meaning of multimodal transportation. Discuss the benefits of multimodal transportation.

Or

- (b) Identify the challenges to multimodal transportation.

22. (a) Sketch out the evolution of containerization.

Or

- (b) Categorize the types of containers.

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23. (a) Enlist the merits and demerits of road transport.

Or

(b) Summarize the benefits of sea transport.

24. (a) Elaborate the customs clearance process.

Or

(b) What does a customs house agent do?

25. (a) Present the dangerous goods regulations for air transportation.

Or

(b) Show the major sections of the motor vehicles Act.

