18. (a) Analyze the features of Master Plan.

Or

(b) Narrate the evolution of Tourism panning in India.

19. (a) Point out the importance of site analysis for the tourism project.

Or

(b) Analyze the importance of cost analysis in initiating a new tourism project.

20. (a) Sketch the outcome of Warsaw convention.

Or

(b) Give an account of Bermuda convention.

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Reg. No. : .....

Code No. : 6270 **Sub. Code : C 14 MT**

MASTER OF TOURISM MANAGEMENT (CBCS)
DEGREE EXAMINATION,
NOVEMBER 2010.

First Semester

TOURISM POLICY AND PLANNING

(For those who joined in July 2009 onwards)

Time : Three hours Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL the questions.

1. What is the expected tourist arrival in India by 2020?

2. Identify the different types of entrepreneurs.

3. List out the Tourism professionals.

4. Mention the importance of National Action Policy of 2002.

5. What is the need of Planning?

6. Define Environmental planning.

7. How does the progress is monitored in Tourism?

8. Define Tourist Region.

9. Highlight the Chicago convention.

10. Mention the purpose of Euro Agreement.

PART B — (5 × 5 = 25 marks)

Answer ALL questions choosing either (a) or (b).

11. (a) In what ways the Government can act as a stimulator of planning?

Or

(b) What are the main principles behind the National tourism development policy?

12. (a) Write briefly on National Action Plan on tourism.

Or

(b) What was the contribution of the Tenth Five Year Plan in the promotion of Tourism?

13. (a) Suggest measures to avoid environment problems in the Tourism destinations.

Or

(b) Mention the different phases of planning.

14. (a) Explain the passport regulations in India.

Or

(b) Point out the significance of Manila Declaration.

15. (a) What is called Open Sky Policy? And who brought this proposal to whom?

Or

(b) What was the result of Bermuda Convention?

PART C — (5 × 8 = 40 marks)

Answer ALL questions choosing either (a) or (b).

16. (a) Examine the role of WTO in formulating tourism policy.

Or

(b) Explain how safety and security are important in Tourism planning.

17. (a) Give an account of various types of international funding sources for the development of Tourism.

Or

(b) Describe the Tourism policy of Rajasthan.