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B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2020.

Third Semester

Economics — Allied

ENTREPRENEURIAL DEVELOPMENT – I

(For those who joined in July 2017 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. According to Schum Peter, the most important function of an entrepreneur is
 - (a) Risk bearing (b) Innovation
 - (c) Uncertainty (d) Planning
2. The entrepreneurs are classified into
 - (a) Innovative entrepreneurs
 - (b) Fabian entrepreneurs
 - (c) Drone entrepreneurs
 - (d) All the above

3. The achievement motivation is associated with
- (a) Maslow
 - (b) Drucker
 - (c) David McClelland
 - (d) McGregor
4. The First National Conference of women entrepreneurs was held at
- (a) New Delhi (b) Mumbai
 - (c) Chennai (d) Bengaluru
5. An entrepreneurial development programme consists of
- (a) Two phases (b) Three phases
 - (c) Four phases (d) Five phases
6. The first step in starting a small scale business
- (a) Business idea (b) Industrial location
 - (c) Project report (d) Marketing
7. When was NSIC set up in India?
- (a) 1951 (b) 1956
 - (c) 1955 (d) 1950

8. 'Y' self employment centre was established at
(a) Mumbai (b) Kolkatta
(c) Ahmedabad (d) New Delhi
9. Industrial credit and investment corporation of India was set up in the year
(a) 1945 (b) 1955
(c) 1965 (d) 1975
10. The problem of women entrepreneur is
(a) family ties
(b) male dominated society
(c) low risk bearing ability
(d) all the above

PART B — ($5 \times 5 = 25$ marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Explain the characteristics of entrepreneurship.

Or

- (b) Narrate the functions of entrepreneurs.

12. (a) Explain the environmental factors affecting entrepreneurship.

Or

- (b) Give the views of Schumpeter on entrepreneurship.

13. (a) Explain the role of entrepreneurs in Indian economy.

Or

- (b) Write a note on rural entrepreneurship.

14. (a) Give an account of the growth of women entrepreneurs in India.

Or

- (b) Discuss the functions performed by women entrepreneurs.

15. (a) Distinguish between entrepreneur and manager.

Or

- (b) Specify the incentives and subsidies available to entrepreneurs.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Explain the evolution of the concept of entrepreneur.

Or

- (b) Describe the types of entrepreneurs.

17. (a) Discuss the role of Government in promoting entrepreneurship in India.

Or

- (b) Assess the factors affecting entrepreneurial growth.

18. (a) Explain John Kao's conceptual model of entrepreneurship.

Or

- (b) What contributions McClelland made in developing the theory of entrepreneurship?

19. (a) What problems are faced by women entrepreneurs in establishing and developing their entrepreneurs?

Or

- (b) Discuss the measures taken by the government of India to promote women entrepreneurship.

20. (a) Narrate the qualities of a successful entrepreneur.

Or

- (b) List the steps to start a small scale industry.
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