

Code No:SS7461

Reg. No.....

Sub Code: PKCE21

M.Com. (CBCS) DEGREE SPECIAL SUPPLEMENTARY EXAMINATION, APRIL 2020

SECOND SEMESTER

COMMERCE

ELECTIVE – ENTREPRENEURSHIP DEVELOPMENT

(For those who joined in July 2017 onwards)

Time: Three hours

Maximum : 75 marks

Part A – (10X1=10 marks)

Answer ALL the questions, Choose the correct answer

1. The meaning of Entrepreneurship means a -----
a) soldier b) King c) Businessman d) Queen.
2. Those who initiate new features in business are called ----- entrepreneurs
a) drone b) drawn c) innovative d) none of the above .
3. The ----- consists of 3 phases.
a) EDP b) SSI c) IFCI d) none of the above
4. The full form of KVIC is -----
a) Khadi and Village Industries Board b) Kick and Vick Industries Board
c) Kit and Vit board d) none of the above
5. Self Rating means -----
a) self action b) self despise c) self rating d) none of the above
6. Industrial ----- means failure of Industry.
a) profit b) balance sheet c) sickness d) one of the above
7. The full form of SSI is -----
a) shrewd slow industry b) shade strong industry
c) Small Scale Industry d) none of the above
8. The first step in starting an industry is to find a -----
a) concern b) business trip c) business idea d) none of the above.
9. ----- is a scheme to promote women entrepreneurship.
a) CDP b) GDP c) Mahila Vikas Nidhi d) none of the above
10. A ----- entrepreneur opposes new ideas.
a) drone b) adaptive c) creative d) none of the above..

PART B – (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b). Each answer should not exceed 250 words.

11. a) Enumerate the Disadvantages of an Entrepreneur. OR
b) What are the measures taken by Government to promote women entrepreneurs in India?
12. a) Explain the various phases of EDPs. OR
b) Briefly explain the functions of District Industries centre.
13. a) What are the qualities of women entrepreneur? OR
b) What are the reasons for the slow growth of women entrepreneurship in India?
14. a) Narrate the policy support given by the Government for the growth of small scale industry. OR
b) Define motivation. Explain the Maslows need theory of motivation
15. a) What are the taxation benefits available to small industries? OR
b) Discuss any five demerits of Small Scale Industries.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b). Each answer should not exceed 600 words.

16. a) Discuss any eight types of Entrepreneurs. OR

b) List out the various characteristics of entrepreneurs.

17. a) Explain the supportive role of Entrepreneurship Programme to entrepreneurs. OR

b) What are the skills required for an Entrepreneur.

18. a) "Entrepreneurship Development Programme" (EDP) is formed with certain goals – Discuss.

(OR)

b) "There are certain functions that make an Entrepreneur successful" - Discuss

19. a) List out the causes for sickness in small scale industries

(OR)

b) Enumerate the various problems of Micro Small and Medium Enterprises (MSME) in India.

20. a) What are the remedial measures to overcome Industrial sickness?

(OR)

b) Give a detailed account of the problems of women entrepreneurs in India.
