

15. (a) What is meant by NGOs?

Or

- (b) Spellout the problems of SIDBI.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Elucidate the role of entrepreneurs in the economic development of a country.

Or

- (b) Explain the functions of an Entrepreneur.

17. (a) Narrate the factors affecting Entrepreneurship Development.

Or

- (b) "Entrepreneurship is essential for the country" — Explain.

18. (a) Explain the role of women entrepreneurs.

Or

- (b) Explain the problems faced by the Women Entrepreneurs.

19. (a) "Rural Entrepreneurs are inevitable" — Discuss.

Or

- (b) Explain the nature of rural entrepreneurs.

20. (a) Analyse the role of DIC in Entrepreneurial Development.

Or

- (b) Explain the functions of DRDA.

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B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2023.

Third Semester

Economics — Allied

ENTREPRENEURIAL DEVELOPMENT

(For those who joined in July 2021-2022)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. The term 'Entrepreneur' is derived from the _____ word.

- (a) French (b) German
(c) English (d) Arabic

2. "An Entrepreneur is an Innovator" — Said by

- (a) JB Say (b) Marshall
(c) Schumpeter (d) Drucker



3. Entrepreneurs are motivated by
 - (a) Money
 - (b) Personal values
 - (c) Social status
 - (d) All the above
4. Which of these is the first activity of a new business?
 - (a) Business Skill Development
 - (b) Goal Orientation
 - (c) Departure Point
 - (d) None of these
5. A women entrepreneur faces _____ problems.
 - (a) Marketing
 - (b) Financial
 - (c) Social
 - (d) All the above
6. SHGs — Expand
 - (a) Self-Help Groups
 - (b) Senior-Hindu Guardians
 - (c) Subsidy Helping Groups
 - (d) None of these
7. The motivating factors for rural entrepreneurs are
 - (a) Assistance from Govt.
 - (b) Occupational experience
 - (c) Family background
 - (d) All the above
8. Khadi and Village Industries Commission was established in
 - (a) 1947
 - (b) 1957
 - (c) 1951
 - (d) 1962

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9. Entrepreneurship is a creative activity — said by
 - (a) Frederick
 - (b) B.F. Hotlz
 - (c) Higgins
 - (d) Joseph
10. SIPCOT was set up in
 - (a) 1971
 - (b) 1969
 - (c) 1973
 - (d) 1975

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Who is an Innovative Entrepreneur?
Or
(b) What are the features of an Entrepreneur?
12. (a) Define Entrepreneurship.
Or
(b) State the economic factors that affect Entrepreneurship.
13. (a) Write a short note on SHGs.
Or
(b) What are the measures taken to rectify the problems of women entrepreneur?
14. (a) Mention the characteristics of Rural Entrepreneurs.
Or
(b) Describe the problems faced by Rural Entrepreneurs.

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