(6 Pages) Reg. No.:....

Code No.: 5074 Sub. Code: PESM 34

M.A. (CBCS) DEGREE EXAMINATION, NOVEMBER 2021

Third Semester

ECONOMICS - CORE

RESEARCH METHODOLOGY

(For those who joined in July 2017 onwards)

Time: Three hours Maximum: 75 marks

PART A — $(10 \times 1 = 10 \text{ marks})$

Answer ALL questions.

Choose the correct answers:

- 1. The aim of research is ————
 - (a) Factual
 - (b) Verifiable
 - (c) Theoretical
 - (d) All of the above

2.	Research is based, upon ———				
	(a) Scientific method				
	(b) Experiments				
	(c) Scientists				
	(d) General principles				
3.	. The chief characteristics of sampling is ———				
	(a) Economy	(b) Reliability			
	(c) Feasibility	(d) All of the above			
4.	The basis of the formulation of hypothesis				
	(a) Observation	(b) Reflection			
	(c) Deduction	(d) All of the above			
5.	. Categorical scales are also known as —				
	(a) Ranking scales	(b) Rating scales			
	(c) Ration scales	(d) Ordinal scales			
6.	Semantic differential scale was developed by				
	(a) Joal Dean	(b) Charles.E.Osgood			
	(c) Edward Charlin	(d) Walter R. Borg			

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7.	Primary data as compared to secondary data are					
	(a)	Less reliable	(b)	More reliable		
	(c)	Not reliable	(d)	Equally reliable		
8.	Diagrams are for ———					
	(a)	the use of experts				
	(b)	b) better mental appeal				
	(c)	use of intelligentic				
	(d)	none of these				
9.	The	e mechanics of a repo	rt w	riting includes ———		
	(a)	Foot-notes	(b)	Headings		
	(c)	Figures	(d)	All the above		
10.	The objectives of writing/presenting a research					
	paper is ———					
	(a)	(a) To disseminate the knowledge				
	(b)	(b) To gain prestige in the field				
	(c)	To develop acquaint	acquaintance with the people			
	(d) To recognize one self as a researcher					

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PART B —
$$(5 \times 5 = 25 \text{ marks})$$

Answer ALL questions, choosing either (a) or (b). Each answer should not exceed 250 words.

11. (a) Write down the objectives of a research.

Or

- (b) What are the main sources of information in social research?
- 12. (a) What is the need for a research plan?

Or

- (b) Why is sampling used?
- 13. (a) Briefly explain the Likert scale.

Or

- (b) Point out the possible source of measurement error.
- 14. (a) What are the merits of primary data?

Or

(b) What are the purposes of statistical analysis of research data?

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15. (a) Narrate the various steps involved in writing such a report.

Or

(b) Draft the layout of a research report.

PART C —
$$(5 \times 8 = 40 \text{ marks})$$

Answer ALL questions, choosing either (a) or (b). Each answer should not exceed 600 words.

16. (a) Explain the various types of research.

Or

- (b) List and describe the important source of problem selection.
- 17. (a) Explain the various types of research design.

Or

- (b) How is simple random sampling done? When is it suitable?
- 18. (a) Explain some of the important scalling techniques often used in the context of social (or) business research.

Or

(b) Describe the qualitative and quantitative measures with example.

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19. (a) What are the major steps involved in the process of construction of schedule (or) questionnaire?

Or

- (b) Explain the parts of a table.
- 20. (a) Explain the contents of a research report in detail.

Or

(b) What is referencing? Explain its types.

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