Answer ALL questions.

Choose the correct answer.

- 1. \_\_\_\_\_ refers to personal traits reflected through persons behavior.
  - (a) Culture (b) Tradition
  - (c) Personality (d) Habit

Acco	rding to Freud, the	psyc	he of a human being			
has	laye	rs.				
(a)	Four	(b)	Two			
(c)	Three	(d)	Five			
	are kno	own a	as the 'gate ways to			
knov	vledge'.					
(a)	Brain	(b)	Eyes			
(c)	Sense organs	(d)	Noses			
	itoring one's own	behav	vior and activities is			
(a)	attitude	(b)	self esteem			
(c)	self image	(d)	self monitoring			
	is a gro	oup of	individuals working			
to ac	chieve a common obj	jective	9.			
(a)	Business trade	(b)	Organization			
(c)	Team	(d)	Company			

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		leadershi	ip d	does	not	take	into	
acco	ount the opir	nion of oth	ers.					
(a)	Autocratic	:	b)	Democratic				
(c)	Laissez fai	ire (d	d)	Liberal				
		denotes tr	ans	fer of	f mes	sages	from	
one	person to ar	nother pers	son.					
(a)	Channel	(	b)	Communication				
(c)	Sender	(	d)	Massage				
Ego	belongs to _							
(a)	Parent	(	b)	Chil	d			
(c)	Adult	(	d)	Elde	er			
	·	interview	is ac	cider	ntal.			
(a)	Formal	(	b)	Face	to fa	ace		
(c)	Informal	(	d)	Tele	phon	e		
		is the sec	ond	imp	ortan	t plac	e for	
the	formation of	f behavior.						
(a)	Family	(	b)	Soci	ety			
(c)	School	(	d)	Colle	ege			

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PART B — 
$$(5 \times 5 = 25 \text{ marks})$$

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Write notes about Freud's Psycho Analytic Theory.

Or

- (b) Describe the determinants of personality.
- 12. (a) Write about perception process.

Or

- (b) Explain the methods to attitude change.
- 13. (a) Discuss the principles of negotiation.

Or

- (b) What are the types of Teams?
- 14. (a) Explain the Types of Transactions.

Or

(b) List out the symptoms of Stress.

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15. (a) What are the questions generally asked in interview?

Or

(b) Describe about Table manners.

PART C —  $(5 \times 8 = 40 \text{ marks})$ 

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Explain the importance of goal setting.

Or

- (b) Explain the importance of personality development.
- 17. (a) Summarize the factors determining self-esteem.

Or

- (b) Summarize the techniques of Assertiveness.
- 18. (a) How to create an effective team? Discuss.

Or

(b) Write an essay about Conflict Management.

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19. (a) What are the barriers in communication? Explain.

Or

- (b) How to develop Emotional Quotient? Explain.
- 20. (a) Explain how did you acquire social graces?

Or

(b) List out the types of interview.

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