

(7 pages)

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Sub. Code : WEHSE 31

M.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2024.

Third Semester

English — Skill Enhancement Course - II

ENTREPRENEURSHIP DEVELOPMENT

(For those who joined in July 2023 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (15 × 1 = 15 marks)

Answer ALL questions.

Choose the correct answer :

1. An individual who starts, creates and manages a new business can be called as _____

(a) A leader (b) A manager
(c) A professional (d) An entrepreneur

2. The psychological factors of entrepreneurship includes _____

(a) desire to influence others
(b) desire for high achievement
(c) organizational building
(d) all of the above

3. The economic factors include _____

(a) Capital (b) Education
(c) Family (d) Caste factor

4. Which of these is not a type of entrepreneurship?

(a) Small business entrepreneurship
(b) Scalable entrepreneurship
(c) Large scale entrepreneurship
(d) Intrapreneurship

5. The idea of social entrepreneurship came into existence in _____

(a) The 1960s (b) The 1990s
(c) The 1850s (d) The 1940s

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6. Entrepreneurial culture and growth orientation consists of all of the following except _____
- (a) Encouraging employees to generate ideas
 - (b) Focusing on opportunities
 - (c) The desire to grow at a slow and controlled pace
 - (d) Being creative
7. What is the purpose of a feasibility study for starting a new venture?
- (a) Exploring for potential customers
 - (b) Estimate sales
 - (c) To understand if there are any barriers to success
 - (d) None of the above
8. An entrepreneur who is the owner of more than one business is called _____
- (a) Portfolio entrepreneur
 - (b) Intrapreneur
 - (c) Corporate entrepreneur
 - (d) None of the above

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9. Entrepreneurship development program is helpful for _____
- (a) First-generation entrepreneurs
 - (b) Future generation entrepreneurs
 - (c) Existing entrepreneurs
 - (d) None of the above
10. Maslow divided human needs into _____ categories.
- (a) Three
 - (b) Five
 - (c) Four
 - (d) Six
11. Which of the following is an example of a physiological need?
- (a) food
 - (b) water
 - (c) shelter
 - (d) all of the above
12. Which one of the following theory has the attribute of moderate risk taking as a function of skill, not chance?
- (a) Need for independence
 - (b) Need for achievement
 - (c) Need for affiliation
 - (d) Need for authority

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[P.T.O.]



13. Foundation companies are formed from —————

- (a) Fashion
- (b) Research and development
- (c) Most popular business
- (d) Winding up company

14. Which among the following is a push factor for entrepreneurship?

- (a) Culture
- (b) Passion for business
- (c) Displacement from job
- (d) Non satisfaction from job

15. Which industrial sector promotes small-scale business and entrepreneurship and has low barriers to market entry?

- (a) Service (b) Manufacturing
- (c) Distribution (d) Agriculture

PART B — (5 × 4 = 20 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

16. (a) Write a short note on entrepreneurship.

Or

(b) State the environmental factors influencing entrepreneurship.

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17. (a) Write briefly about the characteristics of entrepreneur.

Or

(b) Explain the idea generation process of entrepreneurship.

18. (a) Infer the qualities of a woman entrepreneur.

Or

(b) Bring out the barrier of entrepreneurial success.

19. (a) Summarize the role of achievement motivation in entrepreneurship.

Or

(b) Illustrate the two main factors in Herzberg's theory.

20. (a) Elaborate the function of decision-making in entrepreneurship.

Or

(b) Discuss the new ventures in entrepreneurship.

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PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)

Each answer should not exceed 600 words.

21. (a) Elaborate the key concepts of entrepreneurship.
Or
(b) Discuss the social factors influencing entrepreneurship.
22. (a) Elaborate the classification of entrepreneurship.
Or
(b) Evaluate the role of technology in entrepreneurship development.
23. (a) Summarize the role of health entrepreneurship.
Or
(b) Analyse the risks of tourism entrepreneurship.
24. (a) Explicate the five stages in Maslow's theory.
Or
(b) State the benefits of Herzberg's theory.
25. (a) Bring out the relationship between creativity and entrepreneurship.
Or
(b) Discuss the role of decision-making.

