

(6 pages)

Reg. No. :

Code No. : 1071

Sub. Code : BCT 2

CERTIFICATE COURSE IN BUSINESS
COMMUNICATION EXAMINATION, APRIL 2023

Non-Semester

SPOKEN ENGLISH

(For those who joined in July 2005 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (10 × 1 = 10 marks)

Answer ALL the questions.

Choose the correct answer :

1. Statement: Listening is not a skill. Identify the statement is true or false
- (a) True
(b) False
(c) Neither a true nor a false
(d) None of the above

2. One should not distracted by _____ while listening.
- (a) Intellectually (b) Idiotically
(c) False Information (d) Emotionally
3. Phonetics is a study about _____.
- (a) Sounds (b) Meanings
(c) Words (d) Internal Division
4. Statement: Phoneme is unit of sound. Identify the statement is true or false.
- (a) True
(b) False
(c) Neither a true nor a false
(d) None of the above
5. He is a handsome man. He was described on basis of _____.
- (a) Appearance (b) Looks
(c) Status (d) Speech
6. _____ plays an important role, while describing the human being.
- (a) Quality (b) Quantity
(c) Status (d) Religion



7. _____ is an important and first quality in Art of public speaking.

- (a) Clarity
- (b) Conciseness
- (c) Confidence
- (d) Readiness

8. Communication is _____ word.

- (a) Greek (b) Latin
- (c) French (d) English

9. _____ is the common mistake occurs, while fresher speaks English.

- (a) Sentence (b) Grammar
- (c) Vocabulary (d) Self-doubt

10. Statement: "Consider" and "as" cannot be used in same sentence.

- (a) True
- (b) False
- (c) Neither a true nor a false
- (d) None of the above

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PART B — (5 × 6 = 30 marks)

Answer ALL the questions.

11. (a) What are the four types of basic skill?

Or

(b) Explain the qualities of good listener.

12. (a) Define Phonology.

Or

(b) Define Stress.

13. (a) Describe the policemen with brief note on appearance and attitude.

Or

(b) Describe your favorite picnic spot.

14. (a) Who is the good speaker?

Or

(b) What is the quality of good speaker?

15. (a) Why confidence is most important factor in learning any foreign language?

Or

(b) Define Clarity and Conciseness in art of public speaking.

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PART C — (5 × 12 = 60 marks)

Answer ALL the questions.

16. (a) Why Listening and Writing skill is most needed in classroom? Explain in detail.

Or

- (b) Does Reading skill, enrich learning vocabulary? — Justify.

17. (a) Explain the Organs of Speech.

Or

- (b) Explain Phonetics and its importance.

18. (a) Describe the qualities of good human being.

Or

- (b) Describe the structure of your college campus.

19. (a) Who is an efficient speaker? Explain with suitable examples.

Or

- (b) Good Speakers are Great Leaders — Elucidate.

20. (a) Explain any five major struggles, while learning a new language.

Or

- (b) Grammar is struggle for learning English as language — Discuss.
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