

(6 pages)

Reg. No. :

Code No. : 12682

Sub. Code : GMBA 53

B.B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2014.

Fifth Semester

Business Administration — Main

PRODUCTION MANAGEMENT

(For those who joined in July 2012 onwards)

Time : Three hours

Maximum : 75 marks

PART A — ($10 \times 1 = 10$ marks)

Answer ALL questions.

Choose the correct answer :

1. The transformation process can be in the following form
 - (a) Physical
 - (b) Locational
 - (c) Exchange
 - (d) All the above
2. The time between ordering the product and delivery is called
 - (a) Demand time
 - (b) Gap
 - (c) Delay
 - (d) Lead time

3. Which one of the following is a regional factor of plant location?
 - (a) Supply of labour
 - (b) Proximity to market
 - (c) Local taxes
 - (d) Wage rates
4. The classification and graphic representation of production activities in a plant is
 - (a) Process chart
 - (b) Flow chart
 - (c) Operation chart
 - (d) Activity chart
5. The function which involves segregation, reclamation and disposition of production scrap is called
 - (a) Scrapping
 - (b) Disposal
 - (c) Salvage
 - (d) Over haul
6. Lubrication and inspection are examples of
 - (a) Break-down maintenance
 - (b) Preventive maintenance
 - (c) Shutdown maintenance
 - (d) Unplanned maintenance

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7. _____ is the execution phase of production planning.

- (a) Estimating (b) Loading
(c) Scheduling (d) Despatching

8. In _____ planning, the functions of production planning are controlled by a specialist staff.

- (a) Centralised (b) Decentralised
(c) Major (d) Minor

9. Time study was developed by

- (a) Mayo (b) Taylor
(c) Fayol (d) Whitehead

10. Questioning every detail of the job is also known as

- (a) Enquiry
(b) Survey
(c) Critical examination
(d) Investigation

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PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 250 words.

11. (a) Explain the scope of Production Management.

Or

(b) Explain the advantages and disadvantages of job order production.

12. (a) What are the factors influencing industrial location?

Or

(b) Explain the steps involved in planning layout.

13. (a) Explain the major areas of maintenance.

Or

(b) Explain the advantages and limitations of preventive maintenance.

14. (a) Explain the characteristics of production planning.

Or

(b) Write a note on Despatching.

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[P.T.O.]



15. (a) What are the various recording techniques used in method study?

Or

- (b) Write a note on "Standard Time".

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 600 words.

16. (a) Distinguish between Intermittent and continuous manufacturing systems.

Or

- (b) Discuss the advantages and disadvantages of automation.

17. (a) Explain the influence of Government policy on selection of plant location.

Or

- (b) Discuss the features and advantages of product layout.

18. (a) Discuss the functions and Responsibilities of maintenance department for maintaining the plant and machinery in a factory.

Or

- (b) Discuss the methods which are used to evaluate the maintenance effectiveness.

19. (a) Explain the requirements of Production Control System.

Or

- (b) Discuss various information required for production planning and control.

20. (a) Explain the steps involved in work study.

Or

- (b) Explain the procedure for work measurement.

