

19. (a) Explain the salient features of electronic payment systems.

Or

- (b) Discuss the additional features of smart cards than debit cards.

20. (a) Explain different types of information used by intruders.

Or

- (b) Comment on the important provisions of IT Act 2000.

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M.Com. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2011.

Third Semester

Commerce

E-COMMERCE

(For those who joined in July 2008 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL the questions.

1. Define E-Commerce.
2. What is EDI?
3. What is B2C e-commerce?
4. What is C2C e-commerce?
5. Who created OSI model?

6. State the purpose of FTP.
7. What is cyber cash?
8. Mention any one speciality of smart card.
9. State the uses of Firewall.
10. What are the two branches of cryptography?

PART B — (5 × 5 = 25 marks)

Answer ALL the questions choosing either (a) or (b).

11. (a) State important features of traditional commerce.

Or

- (b) What are the advantages of e-commerce?

12. (a) Explain the nature of P2P.

Or

- (b) State the objectives of SCM.

13. (a) Explain the role of physical layer.

Or

- (b) Explain the speed characteristic of communication channel.

14. (a) Brief the features of security requirements of Electronic Payment System.

Or

- (b) Outline the advantages of smart cards.

15. (a) Describe cryptography.

Or

- (b) Outline some of the specific threats to security.

PART C — (5 × 8 = 40 marks)

Answer ALL the questions choosing either (a) or (b).

16. (a) Comment on the merits and demerits of e-commerce.

Or

- (b) Examine the role of EDI in e-commerce.

17. (a) Elaborate the process of e-trading.

Or

- (b) Discuss the concept and objectives of SCM.

18. (a) Review the different channel characteristics.

Or

- (b) Comment on the significance of broad band technology in e-commerce.