

(6 pages)

Reg. No. :

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Sub. Code : CENT 1

CERTIFICATE COURSE IN ENTREPRENEURSHIP
EXAMINATION, APRIL 2022.

Non-Semester

ENTREPRENEURSHIP AN INTRODUCTION

(For those who joined in July 2012 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. The functions of entrepreneur are _____

- (a) Innovation
- (b) Risk taking business
- (c) Organisation
- (d) All of the above

2. Many entrepreneurs fails due to several barriers because of _____

- (a) Lack of technical skills
- (b) Family Problem
- (c) Lack of seed capital
- (d) Both (a) and (b)

3. It refers to the activities and preparatory work made before the actual conduct of training _____

- (a) Prephase
- (b) Training phase
- (c) Post training phase
- (d) Planning

4. The objective of EDP is _____

- (a) Strengthen entrepreneurial quality
- (b) Motivate to entrepreneurs
- (c) Personality development
- (d) Individual training



5. Dual responsibility of women entrepreneur is _____ and _____

- (a) Family and Health
- (b) Family and Work
- (c) Husband and Children
- (d) Innovation and Risk

6. _____ plan suggests to treat women as a specific project groups in all development

- (a) 7th year plan (b) 6th year plan
- (c) 5th year plan (d) 4th year plan

7. Schumpeter's theory is called _____

- (a) Theory of innovation
- (b) Efficiency theory
- (c) Theory of market equilibrium
- (d) Theory of profit

8. Entrepreneurship is most likely to emerge under a specific social culture according to _____

- (a) Economists (b) Psychologists
- (c) Sociologists (d) None

9. The investment limit for small enterprises in service activity is _____

- (a) Rs. 15 crore
- (b) Rs. 5 crore
- (c) Rs. 10 crore
- (d) Rs. 2 crore

10. SMERA is a _____

- (a) Financial institution
- (b) Industry
- (c) Fund
- (d) Credit rating agency

PART B — (5 × 6 = 30 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) State the Importance of entrepreneur.

Or

(b) Explain the various types of entrepreneur.

12. (a) State the objectives of EDP.

Or

(b) What are the problems of EDP?



13. (a) Explain the various types of entrepreneurs.

Or

- (b) Explain the factors influencing women entrepreneur.

14. (a) Explain the Hierarchy theory.

Or

- (b) What are the soft-skill competencies?

15. (a) Explain the evolution of the concept of small scale industry.

Or

- (b) Narrate the policy support to small scale industry.

PART C — (5 × 12 = 60 marks)

Answer ALL questions, choosing either (a) or (b).

16. (a) Explain the Characteristics of entrepreneur.

Or

- (b) Discuss the various barriers to entrepreneur.

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17. (a) Discuss the different phases of EDP.

Or

- (b) Suggest to remedial measures for EDP.

18. (a) Discuss the problem of women entrepreneur.

Or

- (b) Suggest measures to promote women entrepreneurs in India.

19. (a) Explain in detail the motivation theories.

Or

- (b) Discuss the factors that affect entrepreneurship growth.

20. (a) Discuss the importance of small industry.

Or

- (b) Explain the problems faced by small scale industries.

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