

(6 pages)

Reg. No. :

Code No. : 21044 E

Sub. Code : FSHI 11

B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2024.

First Semester

History

Skill Enhancement Course — INTRODUCTION TO
TOURISM

(For those who joined in July 2024 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer.

1. The Tourism day is celebrated as on
 - (a) August 27
 - (b) September 27
 - (c) October 27
 - (d) November 27

2. Who moves from one location to another is known as
 - (a) Tourist
 - (b) Traveller
 - (c) Inbound tourist
 - (d) Outbound tourist.
3. National Tourism includes are _____.
 - (a) Domestic Tourism
 - (b) Outbound Tourism
 - (c) Domestic and Outbound Tourism
 - (d) None of these
4. When a visitor travels in his country of residents, he is a _____ visitor.
 - (a) Domestic
 - (b) International
 - (c) Inbound
 - (d) Outbound
5. Travel agency located in the premises of the corporate office is called as
 - (a) Retail Travel Agent
 - (b) Conference and Meeting planner
 - (c) Implant Travel Agency
 - (d) Home based Travel Agency



6. Normally Travel Agent money through
- (a) Commissions
 - (b) Service, Charge
 - (c) Both Commission and Service Charge
 - (d) None of these

7. Tour operator buys individual Travel components from various _____.
- (a) Suppliers
 - (b) Travel Agents
 - (c) Online Travel agency
 - (d) All of these

8. Which is not the type of Tour Operator?
- (a) Inbound Tour Operator
 - (b) Outbound Tour Operator
 - (c) Domestic Tour Operator
 - (d) Implant Tour Operator

9. The full form of CRS is
- (a) Computerized Reservation System.
 - (b) Customized Reservation System.
 - (c) Computerized Relationship System
 - (d) Customized Relationship System customized

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10. Which of the risk covered by Travel Insurance?

- (a) Baggage Loss
- (b) Trip cancellation
- (c) Medical Expenses
- (d) All of these

PART B — (5 × 5 = 25 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Mention the types of Accommodation.

Or

- (b) Who is an Excursionist?

12. (a) Recall the ECO Tourism.

Or

- (b) Define the reasons for growth of Medical Tourism in India.

13. (a) Sketch the meaning and definitions of Travel Agent.

Or

- (b) Estimate the Wholesale Travel Agency.

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14. (a) What do you know about Tour Operator?

Or

- (b) Interpret the significance of Domestic Tour Operator.

15. (a) Outline the Travel Insurance.

Or

- (b) Evaluate about the Tourist Passport.

PART C — (5 × 8 = 40 marks)

Answer ALL questions choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Highlight the components of Tourism system.

Or

- (b) Integrate the elements of Tourism.

17. (a) Analyzed the Culture Based Forms of Tourism.

Or

- (b) Discuss a different types of Tourism.

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18. (a) Illustrate the types of Travel Agency.

Or

- (b) Demonstrate the role and contribution of Travel Agent to Tourism Industry in India.

19. (a) Review the role of Tour Operators in the Package Tour.

Or

- (b) Highlight the various types of Tour Itinerary with suitable illustrations.

20. (a) Survey the various types of Visa.

Or

- (b) Examine the common travel documents of International Tourism.

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