

Reg. No. :

Code No.: 1215

Sub. Code: CIEMT 1

CERTIFICATE COURSE IN IMPORT AND EXPORT
MANAGEMENT EXAMINATION, APRIL 2023.

Non-Semester

PRINCIPLES OF MANAGEMENT

(For those who joined in July 2014 onwards)

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. Discuss the different function of management.
2. Explain the different concept of management.
3. What are the classifications of planning premises?
4. What are the difference between a formal organization and informal organization?
5. What do you meant by the term department?
State its different basses.
6. Explain the internal sources of recruitment

7. Discuss the promotion process.

8. What are factors of Business Ethics?

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