

(6 Pages)

Reg. No. :

**Code No. : 22107 E Sub. Code : SSCO 4 A/
ASCO 41**

B.Com. (CBCS) DEGREE EXAMINATION, APRIL 2022

Fourth Semester

Commerce

Skill Based Subject - ENTREPRENEURSHIP
DEVELOPMENT

(For those who joined in July 2017 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Doing newthings or doing things that are already being done in a new way is
- (a) Decision making (b) Risk taking
(c) Innovation (d) Administration

2. The entrepreneur who blindly follows the traditional methods of production inspite of the loss is called
- (a) Drone entrepreneur
(b) Adoptive entrepreneur
(c) Fabian entrepreneur
(d) Innovative entrepreneur
3. In a women entrepreneurship firm, the minimum financial contribution by women is
- (a) 33% (b) 51%
(c) 60% (d) 40%
4. The factors which influence the women to start a business are
- (a) Pull factors
(b) Push factors
(c) Both pull and push factors
(d) Neither pull nor push factors
5. Project dealing with power generation is
- (a) Non quantifiable project
(b) Quantifiable project
(c) Techno economic project
(d) Sectoral project



6. The machinery and equipments details are shown in the project report under the head
- (a) Source of finance
 - (b) Market potential
 - (c) General information
 - (d) Project description
7. All the services and support required by small scale industries are provided under one roof by
- (a) SIDCO (b) DIC
 - (c) NSIC (d) SISI
8. The uncertainty in the survival of a business concern is known as
- (a) Risk bearing (b) Co-ordinating
 - (c) Planning (d) Controlling
9. Which of the following is the symptom of industrial sickness
- (a) Piled up inventory
 - (b) Increase in productivity
 - (c) Increase in share price
 - (d) None of these

Page 3 **Code No. : 22107 E**

10. The Internal cause of industrial sickness is
- (a) Marketing failure
 - (b) Power cut
 - (c) Non-availability of inputs
 - (d) Government policies

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Who are Innovative entrepreneurs?
- Or
- (b) Explain the relationship between entrepreneur and entrepreneurship.
12. (a) What are the functions of women entrepreneur?
- Or
- (b) Give an account of growth of women entrepreneurs in India.
13. (a) What are the objectives of project appraisal?
- Or
- (b) Explain the financial appraisal in the stages of project appraisal.

Page 4 **Code No. : 22107 E**

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14. (a) Discuss the role of IDBI in financing small enterprises.

Or

- (b) Explain the functions of TIIC.

15. (a) Discuss the steps involved in establishing a small scale industry.

Or

- (b) Enumerate the symptoms of industrial sickness.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Explain the qualities of an entrepreneur.

Or

- (b) Explain the functions of an entrepreneur.

17. (a) Explain the factors stimulating women entrepreneurs to start business.

Or

- (b) Discuss the problems in the conduct of entrepreneurship development programmes.

Page 5 Code No. : 22107 E

18. (a) Explain the classification of projects.

Or

- (b) Describe the criteria in project selection.

19. (a) Describe the different steps taken for starting small scale industry.

Or

- (b) Explain the co-operative organization.

20. (a) Explain the different ways of evaluation of business.

Or

- (b) Explain the causes for sickness.

Page 6 Code No. : 22107 E

