

19. (a) Design a dummy for newspaper classified advertisement.

Or

- (b) Design a graphic visual for Tamil New year.

20. (a) What are the common design pitfalls?

Or

- (b) Create a dummy for lab journal.
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CERTIFICATE COURSE IN GRAPHICS FOR VISUAL  
COMMUNICATION EXAMINATION, APRIL 2022.

Non-Semester

DESKTOP PUBLISHING

(For those who joined in July 2005 onwards)

Time : Three hours

Maximum : 100 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

1. Contrast
2. Cropping
3. Rough Layout
4. Unity
5. RGB
6. Graphical User Interface
7. AutoCorrect





- 8. Flyer
- 9. Tabloid
- 10. Grid

PART B — (5 × 6 = 30 marks)

Answer ALL questions, choosing either (a) or (b).

- 11. (a) Explain the components of Logo designing.  
Or  
(b) Define Input and output devices.
- 12. (a) Define visualization.  
Or  
(b) What are the components of a Design?
- 13. (a) What are the Hardware requirements for DTP?  
Or  
(b) Explain thumbnail.
- 14. (a) Write note on Design principles.  
Or  
(b) What is Headline?

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- 15. (a) Elucidate the difference between paging and segmentation.

Or

- (b) What are the necessary elements to be included while designing a menu card?

PART C — (5 × 12 = 60 marks)

Answer ALL questions, choosing either (a) or (b).

- 16. (a) Draw the components of computer and explain.  
Or  
(b) What functions are performed by an operating systems as a resource manager.
- 17. (a) How to choose appropriate typeface for a design?  
Or  
(b) Write an essay on Design concepts.
- 18. (a) What is the importance of Teleology of design?  
Or  
(b) Explain the essentials of choosing colour to a design.

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