

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) What are the elements and process of communication?
Or
(b) Explain the various barriers of communication.
17. (a) Substantiate the need for effective communication.
Or
(b) How can writing skills be developed?
18. (a) How can Communication and Body Language be integrated? Explain with examples.
Or
(b) Bring out the significance of self-awareness and self-concept.
19. (a) Examine the different types of Reading.
Or
(b) How can the four language skills be interlinked with each other for effective communication?
20. (a) Prepare the Circular, Agenda and Minutes for the fine arts Committee meeting in your college.
Or
(b) Write an essay on "Advertising through the print media".

Reg. No. :

Code No. : 42131

Sub. Code : GSEN 4 A

B.A. (CBCS) DEGREE EXAMINATION, APRIL 2016.

Fourth Semester

English – Main

Skill Based Subject – EFFECTIVE COMMUNICATION

(For those who joined in July 2012 and afterwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

1. _____ is the first skill in language studies.
(a) Speaking (b) Reading
(c) Listening (d) Writing
2. _____ develop our listening and speaking skills.
(a) silence (b) conversations
(c) tableau (d) dumb charades



3. Speaking can be improved through _____
 (a) silence (b) practice
 (c) laziness (d) lethargy
4. Compeering in _____ functions helps in developing speech.
 (a) public (b) college
 (c) domestic (d) private
5. _____ is going deep into the text.
 (a) Skimming (b) Scanning
 (c) Flipping (d) Reading
6. _____ is a process of comprehending and responding.
 (a) acquisition (b) examination
 (c) communication (d) revising
7. Pick out the right word from the brackets.
 Shyam bought a Kilo of _____
 (meat/meet)
8. Choose the correct meaning of the word printed in bold letters
 Irrigation canals provide **arable** lands.
 (a) abundant (b) ploughable
 (c) suitable (d) arid
9. Choose the correct meaning of the underlined idioms
 He is **a man of his word**.
 (a) trustworthy (b) dependable
 (c) reliable (d) all the above

10. "Carry on" means
 (a) continue (b) stop
 (c) reverse (d) forget

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Describe effective communication.
 Or
 (b) Is effective communication essential? State any five points.
12. (a) What is Active Listening?
 Or
 (b) Why do we need Feedback?
13. (a) What is Intensive Reading?
 Or
 (b) How does skimming help the students?
14. (a) What are the uses of SMS?
 Or
 (b) Write a paragraph in "Globalization".
15. (a) Explain Interpersonal communication.
 Or
 (b) What are the advantages of Group Discussion?

