

RESOURCE PERSON:

Dr. J. Vijay Stanly, currently serving as an Assistant Professor of Commerce at C.S.I Jayaraj Annapackiam College, Nallur, brings over 14 years of teaching



experience in accounting and commerce. A distinguished academic, he holds a Ph.D. in Commerce from Manonmaniam Sundaranar University and is an approved research guide, mentoring scholars in their doctoral pursuits.

Dr. Stanly has been actively engaged in research, with numerous paper presentations at national and international conferences, along with publications in UGC-approved and peer-reviewed journals.

His research interests span taxation, financial management, mobile commerce, and women entrepreneurship. He has also contributed as a book reviewer for leading taxation publications. In addition to his academic endeavours, Dr. Stanly has served as a resource person in several workshops, notably in statistical data analysis using SPSS. His expertise in research methodology, data analysis, and econometrics makes him a sought-after speaker in academic forums. With strong analytical skills, extensive teaching experience, and proficiency in tools like SPSS, IBM AMOS, and Tally ERP, Dr. Stanly continues to make significant contributions to academia and research.

ORGANISING COMMITTEE

Chief Patron	: Dr. A.J.S. Pravin, M.D., D.D Correspondent-Secretary, NMCC
Patron	: Dr. R. Sheela Christy Principal (i/c), NMCC
Workshop Co-ordinator	: Dr. J. Jashmin Pramila Assistant Professor, Department of Economics
Workshop Committee Members	: Prof. W. Sunitha (Asst. Prof. & HOD of Economics-Aided) Dr. G. Gnana Elpinston (Asst. Prof. & HOD of Economics-SF) Dr. P. Beula (Assistant Professor) Dr. P.C. Jose Paul (Assistant Professor) Dr. S. Sunitha (Assistant Professor) Dr. M. Minie (Assistant Professor)

FOR ENQUIRIES:

1. Dr. J. Jashmin Pramila Mobile: 9976502363
2. Prof. W. Sunitha Mobile: 9443808841

Email : spssecoworkshopmcc2025@gmail.com

PLEASE NOTE:

- Seats will be confirmed only upon full payment of the registration fee.
- Candidates are requested to join the WhatsApp group. (given in Google Form)
- The registration fee is non-refundable.
- Kindly bring your own laptop for the workshop with SPSS installed.
- Materials such as data files and interpretations will be shared.
- The payment covers tea, refreshments, lunch for two days, a Certificate and a Workshop Kit.
- The last date for registration is 3rd April, 2025.

REGISTRATION FEES

Students/Research - Rs.500/-
Scholars/Faculty Members

Registration Link:

https://docs.google.com/forms/d/e/1FAIpQLSeEg_wTJr3db2y4NITEbkLuZ8zghoBggUgMFZPvYR2LeVbZnw/viewform?usp=sharing

Press Here



Scan here
to Register



ACCOUNT DETAILS :

Account Name : Committee Account
Name of the Bank : State Bank of India
Account Number : 57051396192
IFSC Code : SBIN0070014
Branch : Marthandam

MODE OF PAYMENT

The registration fee shall be paid through online mode

Venue

Advanced Computer Lab
Vedamanickam Block, NMCC



Scan for College Location

A TWO-DAY NATIONAL WORKSHOP



ON

“Multivariate Analysis using SPSS”



ON 4 & 5th APRIL, 2025

— Organized by —

Department of Economics

Nesamony Memorial Christian College Marthandam

Re-accredited with 'A' Grade by NAAC
42nd Position in India Rankings - 2024 for Colleges by NIRF
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)



ABOUT THE COLLEGE

Nesamony Memorial Christian College is a prestigious academic and research institution that caters to the students' academic and personal development, by providing a highly professional and open-minded education rooted in ethics and values. The college, sprawled in a lush green campus, has an excellent infrastructure, library, indoor-outdoor stadium, hostel and internet facilities. The college offers science, humanities, commerce and management disciplines with well-equipped department libraries and classrooms. We have dedicated and erudite faculty members who help in grooming the students to become world-class citizens in this globally competitive world. The college is affiliated with Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, and is recognised under 2(f) and 12(B) by the University Grants Commission (UGC), New Delhi.

About the Department

The Department of Economics originated with the introduction of Economics as major subject in 1965 with 43 students. Initially, Prof. C. Devadhas was the Head of the Department of both Economics and History. Later in the year 1967 Prof. S. Sunder Singh was appointed as the Head of the Department of Economics. Since the Department of Economics has been functioning in this college and emphasize the people to understand the very concept of Economics professionally and an informal way. The department is witnessed with paradigm shift from ill-conceived to conceive.

OBJECTIVE OF THE WORKSHOP

The workshop aims to provide participants with the basics of quantitative data management and analysis, a fundamental research skill. Specifically, this workshop will equip participants with the knowledge and skills to:

- ÿ Enter data accurately
- ÿ Transform data formats as needed
- ÿ Conduct descriptive and multivariate tests using SPSS
- ÿ Analyse data from diverse sources using various techniques

By attending this workshop, participants will gain hands-on experience with quantitative data analysis and develop a solid foundation for future endeavors.

RATIONALE OF SPSS WORKSHOP

SPSS (Statistical Package for Social Sciences) is a comprehensive software package that offers a user-friendly interface for data management and analysis. This powerful tool enables users to store, organise and complete data sets, generating outputs based on the input data. SPSS can efficiently handle large data sets in various formats.

Working with data can be complex and time-consuming process, making it essential to learn SPSS. This software is indispensable for anyone conducting research in various fields including commerce and management, education, humanities, science and Technology. By acquiring SPSS skills, researchers can streamline their data analysis processes, increasing efficiency and productivity.

WHO CAN ATTEND?

Ph.D Scholars, Academicians, Industrialist, Researchers and Students.

PEDAGOGY:

- ÿ Application Based Learning
- ÿ Demonstration Sessions
- ÿ Hands on Practice

WORKSHOP DETAILS:

Day: 1 (4 th April, 2025)

Registration starts @ 9 am

Inaugural Ceremony @ 9:30 am

Session I

- ÿ Introduction to SPSS and Statistics
- ÿ Entering Data into SPSS
- ÿ Table Creation
- ÿ Descriptive Statistics
- ÿ Reliability Analysis

Session II

- ÿ Two-way ANOVA
- ÿ Two-way ANOVA with simple main effect
- ÿ ANCOVA
- ÿ Factor Analysis

Day: 2 (5th April, 2025)

Session starts @ 9:30 am

Session III

- ÿ Introduction to Multivariate Analysis
- ÿ MANOVA
- ÿ MANOVA with Interaction Effect
- ÿ MANCOVA

Session IV

- ÿ Multiple Regression
- ÿ Cluster Analysis

Valedictory Function starts @ 3.00 pm

