



NESAMONY MEMORIAL CHRISTIAN COLLEGE

MARTHANDAM - 629 165, KANNIYAKUMARI DISTRICT, TAMIL NADU

(AFFILIATED TO MANONMANIAM SUNDARANAN UNIVERSITY, TIRUNELVELI)

(RE-ACCREDITED WITH 'A' GRADE BY NAAC)

91st POSITION IN INDIAN RANKINGS - 2022 FOR COLLEGES BY NIRF

DEPARTMENT OF MANGEMENT STUDIES

Cordially invites you for



BLEAMS 2K23
Fuel your Passion



IDEA PITCHING



MARKETING GAME



MANAGEMENT GAME



SCAN &
REGISTER

Join the Competition with your college squad and increase your chances of winning cash prizes !!!

CONTACT US

HOD

Dr. S. Sam Santhosé
8248455640

STAFF CONVENOR

Dr. N. Arun Fred
9786551260

STUDENT CONVENORS

Vijeeshá G
9442649039

Mahesh C.S
8300087454



nmcc.doms2k@gmail.com



[nmccdoms_official](https://www.instagram.com/nmccdoms_official)



NMCC Department of Management Studies



Department of Management Studies NMCC

ABOUT US

Nesamony Memorial Christian College is a prestigious academic and research institution that caters to the students' academic and personal development, by providing a highly professional and open-minded education rooted in ethics and values. The college is affiliated with Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, and is recognized under 2(f) and 12(B) by the University Grants Commission (UGC), New Delhi.

Department of Management Studies offers UG, PG, M.Phil. and Ph.D. programmes. The MBA course had a colorful start in the year 2000. Since then, the MBA programme has been growing at a rapid speed to mould future managers.

ABOUT GLEAMS

'GLEAMS' is organized exclusively for final year PG students. It is conducted by Department of Management Studies (PG Students). The Intercollegiate Mega Management Fest is aimed to shape the social and intellectual fabric of your capability. Events are a great way to introduce fresh ideas, to the future managers.

Correspondent
Dr .T. Vinod kumar

Principal
Dr. K. Paul Raj

Head of the department
Dr. S. Sam Santhose

CONTACT DETAILS

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DEPARTMENT OF MANGEMENT STUDIES

Proudly presents



GLEAMS 2K23

Fuel your passion

MANAGEMENT FEST

11th April 2023

Join the Competition with your college squad and increase your chances of winning cash prizes !!!

GENERAL GUIDELINES

- There are no restrictions on the number of groups from one college.
- Participants in one event are not supposed to participate in other events.
- PG students in Management and Commerce stream can participate in this management fest.
- Students have to bring their college ID Card on the day of the event without fail.
- Participants are requested to follow the proper dress code.
- On the day of the event, registration will be open from 9.00am to 9:45 am.
- Online registration also available.
- Registration fees Rs. 100 per person.
- The participants are requested to bring their own requirements for the respective events.
- The Lunch will be provided by college for all the participants.
- Judges decision will be the final.



01.

IDEA PITCHING

- The event is called for innovative ideas from the participants.
- Each team should have 2 participants.
- Two rounds will be conducted.

Round 1 – Word pitching

- Document must be 500 words abstract including problem being addressed, the innovative ideas to solve the problem and innovation factors.

Round 2 – Make your pitch

- Total duration for demonstrating your idea will be 6 minutes.
- The video/ppt presentation will have a 3 mins time slot.
- 3 minutes questioning by the jury.
- Send your video/presentation in the mentioned e-mail on or before 10-04-2023.
(E-mail ID :ideapitching52@gmail.com)

MARKETING GAME

- Each Team should have 4 participants.
- Bring your own laptops, internet dongles, pen-drives, etc.
- Three rounds will be conducted.
- Games will be announced on the spot.
- Teams will be evaluated based on spontaneity, content, on-stage presentation, coordination, and overall attractiveness of the advertisement.



02.

MANAGEMENT GAME

- Each team should have 4 participants.
- Materials and Stationary items for the event will be provided.
- Four rounds will be conducted.
- Games will be announced on the spot.
- Teams will be evaluated based on decision making ability, Leadership quality and cognitive skills



03.