



YOUTH WELFARE AND FINE ARTS CLUB



NESAMONY MEMORIAL CHRISTIAN COLLEGE

MARTHANDAM - 629165

(Re-accredited with B++ by NAAC & 63rd Position in All India Rankings-2025 by NIRF)

Presents

MEGA REEL *Making*

COMPETITION

ON

29 | 7 | 2026



CASH PRIZE

₹10,000



RULES

MAXIMUM
5 MEMBERS
PER TEAM



LAST DATE FOR
REGISTRATION

20 | 7 | 2026

CHIEF GUESTS



GODSON SAMUEL

@black_cupid.00

SIVA PRADEESH

@siva_x18



Lights. Camera. You.
CREATE. CAPTURE. INSPIRE.

Prof. Dr. A. J. S. Pravin
CORRESPONDENT-SECRETARY

Dr. C. H. Arun
PRINCIPAL (I/C)

Dr. R. Edwin Sam
CONVENOR

MEGA REEL

MAKING COMPETITION 2026

PARTICIPANT GUIDELINES

"Lights. Camera. You."



ELIGIBILITY

- Open to all eligible students of the institution
- Maximum 5 members per team
- One participant can join only one team



THEME

★ The theme will be announced on the spot.

- Reels must be created strictly based on the announced theme.



COMPETITION RULES

- Shoot and edit the reel only after the theme announcement.
- Complete the reel within the allotted competition time.
- Teams must bring their own:
 - Smartphone/Camera
 - Tripod
 - Microphone
 - Accessories
- Pre-recorded footage or pre-edited videos are strictly prohibited.



REEL SPECIFICATIONS



Duration:
60–90 Seconds



Format:
MP4



ORIGINALITY

- Reel must be an original creation.
- AI-generated videos are not permitted.



CONTENT GUIDELINES

Your reel should:

- ✓ Be creative and relevant to the theme
- ✓ Use appropriate language and visuals
- ✓ Avoid offensive or inappropriate content
- ✓ Respect privacy and obtain consent where required



SUBMISSION

- Submit within the stipulated time.
- Late submissions will not be accepted.

File Name Format

TeamName_Department.mp4



JUDGING CRITERIA

- ★ Theme Relevance
- ★ Creativity & Originality
- ★ Storytelling
- ★ Cinematography
- ★ Editing & Technical Quality
- ★ Overall Presentation

The decision of the judges shall be final and binding.



CODE OF CONDUCT

- Maintain discipline throughout the event.
- Use of pre-prepared content will result in disqualification.
- The organizing committee reserves the right to modify the schedule or rules whenever necessary.

★ ★ ★ Create. Capture. Inspire. ★ ★ ★

★ YOUTH WELFARE AND FINE ARTS CLUB ★

NESAMONY MEMORIAL CHRISTIAN COLLEGE, MARTHANDAM