

Department of Management Studies
Nesamony Memorial Christian College, Marthandam
M.B.A
Programme Outcomes

Programme:		M.B.A
Programme Code:		KMBA
Duration:		PG – 2 Years
Programme Outcomes:	PO1	Problem Solving Skill: Application of tools & techniques relevant to management theories and practices in analyzing & solving business problems.
	PO2	Decision Making Skill: Fostering analytical and critical thinking abilities for data-based decision making
	PO3	Ethical Value: Ability to develop value based leadership attributes.
	PO4	Communication Skill: Ability to understand, analyze and effectively communicate global, economic, legal and ethical aspects of business.
	PO5	Individual and Team Leadership Skill: Ability to be self-motivated in leading & driving a team towards achievement of organizational goals and contributing effectively to establish industrial harmony.
	PO6	Employability Skill: Foster and enhance employability skills through relevant industry subject knowledge
	PO7	Entrepreneurial Skill: Equipped with skills and competencies to become a global entrepreneur.
	PO8	Contribution to Society: Strive towards becoming a global influencer and motivating future generation towards building a legacy that contributes to overall growth of humankind.